

## **Memorandum of Understanding**

The International Council for Small Business (ICSB) and the United States Association for Small Business and Entrepreneurship (USASBE) desire to enter into a Memorandum of Understanding setting forth the services to be provided by the collaborative. The overarching goal of this MOU is to establish a more formal framework for the ongoing partnership for promoting membership and collaboration between ICSB and USASBE and their respective journals.

It is hereby agreed by and between ICSB and USASBE as follows:

1. USASBE will provide a meeting room at the USASBE Annual Conference for JSBM to hold an Editorial Board meeting (2 hours, space for up to 20 people, with AV if applicable). ICSB will offer USASBE's EE&P Editorial Board the same at the ICSB conference.
  
2. USASBE will provide a complimentary registration for the USASBE Annual Conference for use by the ICSB CEO and Chair or Incoming Chair or designee (2 total) and in turn ICSB will provide a complimentary registration to the USASBE President/CEO and Chair or Incoming Chair or designee (2 total) for the ICSB World Congress (or an alternate ICSB conference event if mutually agreed upon).
  
3. USASBE will provide ICSB a complimentary booth in the USASBE Expo Hall for use in promotion of ICSB's journals (JSBM, JICSB) and the ICSB Annual Conference and in turn ICSB will provide USASBE an expo booth at the ICSB World Congress.
  
4. ICSB will provide an opportunity for ICSB members to also sign up for a USASBE membership at the rate of \$125 per 12-month membership, and will share name, institution, email and other contact information within 48-hours of a registration. Additionally, on the 5th of the month, a report and invoice for all memberships purchased through the ICSB system will be generated and paid to USASBE within mutually agreeable payment terms, not to exceed 30 days past the invoice.
  
5. USASBE will provide an opportunity for USASBE members to also sign up for an ICSB membership at the rate of \$125 per 12-month membership, and will share name, institution, email and other contact information within 48-hours of a registration. A report will be generated by the 5th of the month of all registrations and will include an invoice to be paid to ICSB with mutually agreeable payment terms, not to exceed 30 days past the invoice date.

Responsibilities under this Memorandum of Understanding will last for a period of one year beginning November 1, 2020 and completing on October 31, 2021, and

supersedes previous agreements.

This agreement can renew for 1 year automatically unless terminated by either party with a 30 day written notice.

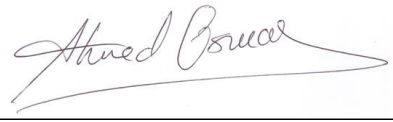
We, the undersigned have read and agree with this MOU, and confirm we have the authority to enter into the arrangement on behalf of our organizations.



11/ 24/ 2020

Dr. Ayman El Tarabishy  
President/CEO, ICSB

Date



11/24/2020

Ahmed Osman  
Chair, ICSB

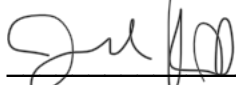
Date



12/13/2020

Julienne Shields  
CEO, USASBE

Date



**11/26/2020**

Dr. Jill Kickul  
President, USASBE

Date