

ICSB HQ Report

INTERNATIONAL COUNCIL FOR SMALL BUSINESS

The Team



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Production Overview

- Global MSMEs Report: 119 people subscribed to the Global Report
- ICSB Exchange Webinars: 51
- Toolbox Items: 41
- Latest News Posts: 174
- Gazettes: 74
- ICSB TV Videos: 49
 - In total, the ICSB YouTube channel has generated 9,762 views and amassed 1,242 unique registrants in 92 unique countries.
 - 1.1K Viewed Hours.



ICSB HQ Report

Certificates

- 1 Teaching the SDG's Cohort (Free)
 - 222 Registrants
- 2 Social Entrepreneurship Certificate Cohorts (Paid)
 - Total: 20 Registrants
- 1 Where to Play Cohort (Free)
 - 55 Registrants

Conferences

- California Entrepreneurship Educators Conference: 1128 Registrants
- ICSB 1st Family Business Conference: 151 Registrants
- MSMEs Days 25 and 27
- UN Stats: Webtv: 348, YT: 1,689, FB: 1,996, TW: 6,576
 - ICSB Stats: 3,948 People Reached on Facebook

1st Virtual Family Business Research & Practice Conference
 May 25 - 26, 2020

<p>MAIN NAVIGATION</p> <ul style="list-style-type: none"> Home Agenda Attendees Community Messages <p>RESOURCES</p> <ul style="list-style-type: none"> Session Q&A Speakers Twitter WHOVA Feedback to Whova Organizer Tips About Whova 	<div style="border-bottom: 1px solid #ccc; padding-bottom: 5px;"> <p style="text-align: center; margin: 0;">Add a topic or social group Search...</p> <p style="margin: 0;"> All Topics Followed New Topics </p> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p style="margin: 0;"> Ask Organizers Anything 5/26/2020</p> <p style="margin: 0; font-size: small;">Have any question for the organizer? Ask here.</p> <p style="margin: 0; font-size: x-small;">52 questions</p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p style="margin: 0;"> Organizer Announcements 6/09/2020</p> <p style="margin: 0; font-size: small;">Check all announcements sent by the organizer</p> <p style="margin: 0; font-size: x-small;">19 announcements</p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p style="margin: 0;"> Meet-ups & Virtual Meets 5/26/2020</p> <p style="margin: 0; font-size: small;">Suggest a dinner together, a morning run, or anything else to know each...</p> <p style="margin: 0; font-size: x-small;">1 activity</p> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p style="margin: 0;"> Useful Datasets 5/27/2020</p> <p style="margin: 0; font-size: small;">Anyone has an interesting source of datasets that can be used to study...</p> <p style="margin: 0; font-size: x-small;">4 messages + Follow</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p style="margin: 0;"> Rural Family Startups 5/27/2020</p> <p style="margin: 0; font-size: small;">I'm working on a community</p> </div> </div>	<p style="margin: 0;">Organizer Announcements C</p> <div style="border-bottom: 1px solid #ccc; padding: 5px;"> <p style="margin: 0;">Family Business Conference Session Videos! Details ></p> <p style="margin: 0; font-size: x-small;">Hello Everyone! We have uploaded all the videos from the conference! You will be able to videos by Clicking Below: Go to https://icsb.org/icsbtv/ premium- tv/ Use Password: familybusiness We hope you enjoy all the videos! If you have any questions please let me know!</p> <p style="text-align: right; font-size: x-small;">6/09/2020</p> </div> <div style="border-bottom: 1px solid #ccc; padding: 5px;"> <p style="margin: 0;">Newsletter and Concluding Thoughts Details ></p> <p style="margin: 0; font-size: x-small;">*Family Businesses need to re-create themselves for a new future. We must transform their familial foundation into a business with a vision of fluidity, cohesion, and humaneness.* Thank you all for joining us today in this incredible day of learning and connection. Family businesses share peculiar dynamics, and because of one thing or another, we are interested in them. Growing up as the son of family business owners, I understand t...</p> <p style="text-align: right; font-size: x-small;">5/26/2020</p> </div> <div style="border-bottom: 1px solid #ccc; padding: 5px;"> <p style="margin: 0;">Simply THANK YOU! Details ></p> <p style="margin: 0; font-size: x-small;">Dear Friends, It has been a rewarding and refreshing experience meeting you all virtually! Simply thank you all keynotes, panelists, speakers, participants and organizers for putting your time, energy and soul in this venture. Without you this could have not been possible! I owe you personally and thanks for sharing with us this amazing journey! "If you want to go fast, go alone; but if you want to go far, go together." Andrea (your...</p> <p style="text-align: right; font-size: x-small;">5/26/2020</p> </div> <div style="border-bottom: 1px solid #ccc; padding: 5px;"> <p style="margin: 0;">Virtual Family Business Survey and certificate of participation Details ></p> <p style="margin: 0; font-size: x-small;">Hello, Family Business Conference Attendees, Speakers, and Chairs! Thank you very much for attending and participating in the 1st Virtual Family Business Conference! Our team hopes that you enjoyed all the outstanding presenters and sessions! We would like to ask that you fill out a quick survey HERE to give us your feedback on your experience! We will be using this information to improve the experience of the Virtual Famil...</p> <p style="text-align: right; font-size: x-small;">5/26/2020</p> </div> <div style="padding: 5px;"> <p style="margin: 0;">ICSB Family Happy Hour - 3:00 EDT Details ></p> </div>
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