

ICSB BOARD REPORT

JUNE 2019

ENTREPRENEURIAL COLLEGE TOWN at BLOOMFIELDS

Tatweer Misr has been aggressively working, with the help of the ICSB network, to achieve its vision of building a world-renowned International University Campus. The University Campus will be located at Tatweer Misr's real estate development project, Bloomfields at Mostakbal City (East Cairo, near the New Administrative Capital). We continue to search for operators, and our aim is to collaborate with US, UK, and European Universities to offer Undergraduate Programs, Graduate Programs, and Executive Education Programs – a full education ecosystem, with Entrepreneurship Education as its core.

We have also been working closely with the US, UK, and Canadian Embassies, in Egypt, to help identify potential University operators interested in coming to Egypt.

With the help of ICSB, Tatweer Misr would like to continue discussions with Universities particularly, but not limited to, Northeastern University, Wilkes University, Babson College, George Washington University, and Aalto University. Our aim is to have agreements signed before the end of 2019.

Below is a brief timeline, highlighting Tatweer Misr's key achievements and progress between January 2019 and June 2019:

January 2019	Met with President Bloom, NJIT and President Larson, OCC to review a business plan and agree on signing an MoU to establish a Branch Campus at BLOOMFIELDS in Cairo.
January 2019	Tatweer Misr contracted the services of Ernst & Young – Parthenon, the leading advisor to the Education Sector globally, to develop a business plan and feasibility study for an International Branch Campus (IBC) in Cairo.

March 2018	Visited and met with representatives at Rochester Institute of Technology and Miami Dade College.
March 2019	Signed an MoU with NJIT and OCC to establish an IBC at Bloomfields in Cairo.
April 2019	Attended the Global Entrepreneurship Congress (GEC) in Bahrain and participated on a panel session: Building an Entrepreneurial Campus
April 2019	Participated in a workshop on Establishing IBC's, as part of the US University Tour in Egypt, hosted by the US Embassy in Cairo and AMIDEAST.
April 2019	Introduced to representatives from University of Rochester, Texas International Education Consortium, University of Texas, and Kent State University.
April 2019	Met with a representative from Bard College to discuss potential opportunities.
May 2019	Met with NJIT and OCC to continue working on the steps for the IBC.
May 2019	Visited and met with representatives from the University of Maryland.
May 2019	Introduced to representatives from University of North Carolina, Chapel Hill and Arizona State University.
May 2019	Met with the Minister Counselor for Public Affairs (Culture and Press) at the US Embassy in Cairo to discuss the Embassy's support in making introductions to American Universities interested in coming to Egypt, and how we can work together.