



Canadian Council for Small Business and Entrepreneurship (CCSBE – CCPME)

ICSB Affiliate's Update Report – January 2019

Official Name of Affiliate:

Canadian Council for Small Business and Entrepreneurship (CCSBE) – Conseil Canadien de la PME et de L'Entrepreneuriat (CCPME)

Number of Members as of January 1, 2019:

number of registered members = 107

Name of President and Affiliation:

Dr. Mary Kilfoil

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Academic Lead, Launch Dal

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Name of CCSBE Secretariat

Ms. Ding Fan, MTEI

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Secretary | Canadian Council of Small Business and Entrepreneurship (CCSBE) | Affiliate with International Council of Small Business

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Most recent (2018) CCSBE conference:

2018 Conference

Date: May 3-5 2018

Theme: Collaborating to Build Vibrant Entrepreneurial Networks

Location: Dalhousie University, Halifax, NS, Canada

Number of attendees: 107 attendees

CCSBE 2018 Conference Summary:

Halifax, NS - The annual CCSBE conference celebrates the contributions of researchers, entrepreneurship educators, practitioners in the community, policy makers and others supporting small business and entrepreneurship. CCSBE's annual conference provides an opportunity to share information on programs, initiatives or projects supporting small business and entrepreneurship and to share pedagogical approaches and initiatives. It also provides an opportunity to share best practices and to network with researchers, community practitioners, entrepreneurship faculty, and entrepreneurship leaders from around the world.

It Takes a Village. The pillars for CCSBE include Researchers, Policy Makers, Educators, Community Practitioners and Service Providers. CCSBE welcomes the sharing of ideas, research, educational programs, pedagogy, community-based initiatives, and related innovative projects to facilitate and support small business and entrepreneurship.

CCSBE Conference 2018: Opening ceremonies took place on Friday, May 4 from 9:00-11:00 am) in the Potter Auditorium (Kenneth C. Rowe Building, Room 1028). The plenary session included two Global thought leaders in Entrepreneurship and Innovation. Friday morning's keynote speakers include [Bill Aulet](#) from **MIT Sloan School of Management** and [Saras Sarasvathy](#) from **Darden School of Business, University of Virginia**, a global leader in innovation and entrepreneurship education and the author and leader of the Effectuation school of thought in entrepreneurship theory. For the lunch keynote address, Michel Bergeron, Senior Vice President, (Marketing and Public Affairs), BDC discussed strategies used by Canada's SMEs.

Saras Sarasvathy also lead effectuation workshops throughout the conference, providing feedback on delegates' paper proposals. This workshop provided a practical approach to teachable and learnable principles that together form an overall logic for experiential learning in entrepreneurship aimed at creating new ventures and new markets in a variety of sectors including technological, non-technological and social.

As part of the pre-conference program for the 2018 CCSBE conference, the Journal of Small Business and Entrepreneurship (JSBE) hosted a paper development workshop (PDW) on Thursday, May 3rd from 2:30-5pm. The PDW provided participants with tips on increasing chances of publication, information on what journal editors are looking for in article submissions, and other information related to publishing your research.

Upcoming 2019 CCSBE conference:

2019 Conference Date: May 3-4 2019

Theme: Entrepreneurship and the Dawn of an A.I.-Driven Future

Location: HEC University, Montreal

HEC Montréal is pleased to welcome you to the 2019 edition of the Canadian Council for Small Business and Entrepreneurship (CCSBE) Conference on May 3-4, 2019 in Montréal. Thanks to the rise in processing power and the growing abundance of digitally available data, AI is enjoying a boom in its capabilities and is already making a dramatic difference in human lives. It can enhance human endeavour by complementing what people can do, from augmented ability to spot cancers in medical images to speech-recognition algorithms allowing millions of illiterate people in developing countries to navigate the web. This is not the future. Startups and big companies alike already have working prototypes, if not commercial products, for these technologies. As the World prepares – or braces, according to many, including some of humanity’s top minds – for the arrival of A.I. in our day-to-day lives, concerns for the future of work itself as well as the aggravation of an already deep digital divide between richer and poorer populations. But this emerging A.I. divide will also hit businesses. Big companies are already flocking to A.I. researchers to help them make the leap. It is our responsibility -as entrepreneurship scholars, consultants, policy-makers, and accelerators/incubators—to make sure that startups, micro-, small-, and medium-sized businesses are not left behind. We invite the Worldwide entrepreneurial community to submit research papers, professional workshop sessions, and/or panel discussions on all topics related to small business and entrepreneurship—such as technology and entrepreneurship, challenges of growth and scaling, female and minority entrepreneurship, social issues, culture and education.

IMPORTANT DATES

- 15 March 2019 Abstracts and proposals for symposium, caucus, and/or PDW sessions. (All submissions will be peer-reviewed and assessed for relevance and quality.)
- 30 March 2019 Notification of Acceptance
- 15 April 2019 Full papers (optional)

ABOUT MONTRÉAL A striking union of European charm and North American attitude, Montréal seduces visitors with a harmonious pairing of the historic and the new, from exquisite architecture to fine dining. Once home to the First Nations people, this island gem on the magnificent St. Lawrence River in time saw travellers from far and wide land on its shores before becoming a bustling port city. The French colonists were the first to arrive, followed by the English, the Scottish and the Irish. Today, 120 distinct ethnic communities are represented in its population of more than 3.6 million, making Montréal a veritable mosaic of cultures and traditions. The world’s second largest francophone city after Paris, Montréal is a world leader in such industries as aeronautics, information technology and biotechnology. Its avant-garde spirit has not gone unnoticed: in 2006, Montréal was named a UNESCO City of Design.

CCSBE News/Accomplishments in last 12 Months:

- 1 JSBE:** CCSBE has achieved great success with its Journal of Small Business and Entrepreneurship (JSBE) over the past year, as measured by increased readership (download of full texts and abstracts), number of submissions has doubled, and have increased in the rankings. JSBE readership has increased steadily year after year (as measured by full text downloads from around the world in addition to the number of abstract views). JSBE has become international with submissions from 58 countries in the last two years. Its quality has been recognized internationally and included in a number of ranking indexes such as *The ABS Academic Journal Guide* (UK), *FNEGE*, *VHB-JOURQUAL 3* (Germany), *ABDC Master Journal List*, *Excellence in Research Australia*.
 - Full-text downloads have significantly improved (up 18% between 2016-2017 and are up **52% for 2018 Q1-Q3** compared to the same period in 2017)
 - Total 2018 submissions greater than 2017 submission and authors are receiving good turnarounds times for decisions on papers. Special issues and paper development workshops have added to the increasing flow of regular submissions.
 - Submissions have improved - there is now 1.5 years of accepted articles in the backlog, most of which are published online as Latest Articles.
 - 2018 volumes complete and first issue of 2019 is already published online - a remarkable turnaround in fortunes;
 - The JSBE editorial team is rolling out several strategies to grow JSBE's authorship and readership via dedicated researchers' networks and search engine optimization.
- 2. Hosting ICSB:** CCSBE is working through its board and host university partners to prepare a bid to host the ICSB World Congress in either 2021 and 2022.
- 3. MOU with USASBE:** Mark Schenkel, President of USASBE (Belmont University, Nashville, TN), Mary Kilfoil (President, CCSBE), and Alex DeNoble (past President, USASBE, San Diego State University) co-chaired a workshop session at the 2018 CCSBE conference to discuss the potential for joint membership between CCSBE and USASBE, planned USASBE events, activities and on-going opportunities for collaboration between USASBE and CCSBE. There is an interest among USASBE Board members in continuing to collaborate with CCSBE and look for opportunities to develop mutually beneficial programs and investigate the benefits for dual membership between the two organizations.

Concerns with ICSB or areas to be improved

- CCSBE is very pleased to be an affiliate of ICSB and greatly appreciates the benefits for our members. We hope to strengthen our relationship with ICSB as we prepare to host a top notch ICSB World Congress in and will make every effort to do so.