



ICSB Indonesia Report

January 2017-Present

Recent Activities and Upcoming Initiatives

1. Now in its second year, Festive Day for Small and Medium Enterprises (GUKMI 2017) was held in 17 major cities in Indonesia. The event was organized by ICSB Indonesia in cooperation with the Indonesia Ministry of Cooperatives and SMEs as well as involving various parties with interest in the development of SMEs in Indonesia, including government, universities (academicians and researchers) as well as business practitioners. In 2018, GUKMI is being held in 34 cities across Indonesia.
2. In 2017, ICSB Indonesia also successfully organized Wonderful Start-up Academy (WSA), a start-up business development program focused on tourism sector in Indonesia. This program is the result of collaboration with the Indonesia Ministry of Cooperatives and Small and Medium Enterprises (KUKM) and the Ministry of Tourism of the Republic of Indonesia.
3. On 6-8 May 2018, ICSB Indonesia organized The 1st ICSB Indonesia National Conference 2018 in Jakarta, where one of the sessions discussed Humane Entrepreneurship with presentations from Hermawan Kartajaya (Asia Council for Small Business) and Dr. Sukit Urmahacharoen (ICSB Thailand).
4. From end of July to November 2018, the third edition of Gebyar UKM Indonesia will be held again, completing the target of 34 cities. This will lay foundation to set up new regional coordinators in 34 cities across Indonesia.
5. On 5 December 2017, The Humane Entrepreneurship Symposium: From Asia to the World, was held in Jakarta, Indonesia at the Philip Kotler Theatre, MarkPlus Office. The same day, ASEAN Center was inaugurated in Jakarta by Prof. Kim Ki Chan, Initiator of Humane Entrepreneurship and Past-President ICSB. The center aims to proactively disseminate the concept of HE in universities across ASEAN region and conduct research on the subject.
6. 27 June 2018 was declared the UN MSME Day in 2017. To honour the day, ICSB Indonesia will organise an event themed 'Humane Entrepreneurship for Better Indonesia' which will be a sharing session with SME activists, from businesses, government, researchers, and academicians. The event will also feature Slankpreneur – a community of Indonesian rock band Slank to promote its coffee franchise business among SMEs.

Next-Year Plans

1. In 2019, it is targeted that ICSB Indonesia already has stewardship in 34 Provinces and 514 cities and districts throughout Indonesia.



2. With the target, it is expected that in 2019, ICSB Indonesia can organize a bigger and grander National Conference, including participation from the President of the Republic of Indonesia Joko Widodo.

Future Plans

1. In the next few years, ICSB Indonesia should continue to collaborate with various parties to strengthen its strategic positioning as "umbrella" for organizations, communities and other movements that are concerned about the development of MSMEs in Indonesia.
2. The concept of Humane Entrepreneurship will continue to be developed and disseminated to various parties that are the pillars of the ICSB movement; universities (researcher and academicians), government and business practitioners.