

Senior Vice-President (SVP) Meeting - FY 2013-14
Seoul, South Korea
November 2, 2013

Attendees:

Jeffrey Alves (President)
Ruben Ascua (President-Elect)
Semra Ascigil (SVP Marketing)
Geoff Archer (SVP Strategic Partnerships)
Ki-Chan Kim (SVP Research and Publications)
Jay Kryslar (SVP Membership and Affiliates) - via skype
Ayman El Tarabishy (Executive Director)
Michael Battaglia (Operations Manager)

Regrettably unable to attend:

Tom Cooney (Immediate Past-President)
Geraldyn Franklin (SVP Finance and Control)
Rita Grant (SVP Programs)

Discussion:

J. Alves

- Welcome
- Update from inaugural ACSB meeting > ACSB has some new connections in Indonesia, Malaysia, and Singapore to affiliate; conversations with Vietnam
- Update on issues from ICSB 2013 W.C. > Reports still not received
- Workplan items we need to address (1) new affiliates, (2) finding new/additional sponsor, (3) expand strategic partners
- Marketing > double layered approach
- Nominations Update/New By-Laws > Recommend Ruben to discuss with T.Cooney about filling traditional roles not covered by new positions

R. Ascua

- No problem to connect with Tom Cooney re: new By-Laws.
- Goal to promote new composition. Seeing a smooth transition this year, instead of a dramatic change.
- A. Tarabishy > Caution sensitivity with reduction
- J. Alves - SVPs need to help

J.Kryslar

- Interest received from groups in Mongolia and Bangladesh, as well as Nigeria and Ghana from October conference
- Semra expects to have a proposal for Turkey in June 2014
- Mexico is in development re: Ruben Ascua - Hidalgo & Monterrey

- Proud to report that we've got substantial number of top 20 most entrepreneurial countries.
- J. Alves > regional affiliates have spearheaded push; process and documentation working with Michael
- A. Tarabishy > South Africa asked for another extension. Recommend that South Africa need to re-apply as an affiliate if they wish to join the network again.

Motion #1:

Ruben Ascuia moves to uphold the Board decision on South Africa's disaffiliation.

Geoff Archer seconds

Discussion: None

Vote: Unanimous

A.Tarabishy

- MCSBE has major issues re: revolution. Asked to suspend affiliate until situation is resolved.
- G. Archer > How much money does MCSBE owe? If in time of war, don't have to pay dues?
- J. Alves > Recommend we suspend MCSBE effective today, but must pay dues to get back in.
- R. Ascuia > Political situation hard, must give consideration to MCSBE. Similar to what happened in the past in Argentina. Recommend to put it on hold. Keep active and suspend payments. Discount or half of the amount.
- J. Alves > Can MCSBE pay from one of the other countries the affiliate covers?
- A. Tarabishy > No members outside Egypt. Recommend we keep active, suspend payments, but they can't vote. They are observer status. Need to pay at least 50%.
- J. Alves > A. Tarabishy to put something together electronically to send to Board.

A. Tarabishy

- India up for consideration of dis-affiliation considering outstanding debt. Recommend President draft letter to Prof. Bhushan and let David and Jay see it first.
- J. Kryslar > Need to contact India to share concerns. We may have suggestions to help them improve. Will reach out in the next two weeks.

J. Alves

- Regional affiliates have had success in bringing together ministers, government officials, etc. Suggested that maybe we need to re-think both the value proposition and our approach to positioning.
- S. Ascigil > Discuss each affiliate in their own case.
- J. Kryslar > Survey with members/affiliates. Prefer to do a survey in league with the affiliates. Component for non-members.
- S. Ascigil > Standard and open-ended questions.
- J. Alves > Financial and strategic partnerships

G. Archer

- Sources of fundraising >
 - 1. Grants and donations (i.e. Ford Foundation)
 - 2. Sponsorships (advertising, revenue share on products and services - certificate programming - consulting) national association of the self employed. get discount by being an ICSB member.
 - 3. services such as a speakers bureau
- Constituents as customer; products/services we can easily offer
- Target sponsors who are interested in SMEs globally or as they internationalize.

K. Kim

- Talking with Samsung about sponsorship
- Looking to meet higher level persons. Keep talking to get higher up the latter.

J. Alves

- \$20k in black for the year thus far. We have posted 990s, statements and forms online
- Update on IRS tax abatement; waived fees for late filing in short year.
- We have a lawyer on retainer now.

R. Grant

- We haven't closed out PRC conference. Two remaining issues include final payment and registration list & financial report.
- R. Ascu > Jose Romaguera discussion, plan to discuss further in the coming weeks. Positive reaction. Agree to continue talking before closing the final deliverables. No explanation about not sending lists. Working to have stronger affiliate. Will call Jose again soon. In process. Recommend giving them another deadline.
- A. Tarabishy > Utmost concern. Recommend they come back within two weeks or we take the next step.

Motion #2

Geoff Archer moves to let IO make speaker recommendations for ICSB 2014

Semra seconds.

Discussion: None

Vote: Unanimous

Meeting Adjourned.