

ICSB Affiliate Report

COUNCIL FOR SMALL BUSINESS AND ENTREPRENEURSHIP (CSBE)), INDIAN AFFILIATE OF ICSB

President Name: Prof. Y.K. Bhushan

Current Number of members: 50 members

Affiliate Conference Schedule and location for 2014: To be decided in General Body Meeting in July 2014

Board Composition:

Title	Name	Email Address
Professor	Y.K. Bhushan	ykbhushan@ibsindia.org
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Please list the date of your upcoming board elections: July 16, 2014

Discuss highlights/new developments:

Seminar on “Support Schemes of Banks and Government for Entrepreneurs”

Council for Small Business & Entrepreneurship and IBS Mumbai jointly organised a Seminar on “Support Schemes of Banks and Government for Entrepreneurs” on December 17, 2013 at IBS Mumbai. The panel speakers were Mr. P. Behera, G.M., Bank of India, Mr. Venkatchalam, Secretary General - SME Chamber of India and Mr. Swapnil Sakurikar, Investigator Ministry of Small & Medium Enterprises (MSME). Over 75 students of IBS Mumbai attended the seminar.

Inter B-School Case Competition

Council for Small Business and Entrepreneurship (CSBE)), the Indian Affiliate of International Council for Small Business (ICSB) in association with IBS Mumbai jointly organized Inter B-School Case Competition on 15th January 2014 on Small and Medium Business Enterprises. The competition was held at IBS Mumbai campus at Hiranandani Knowledge Park, Hiranandani Gardens, Powai. Prof. Y.K.Bhushan, President CSBE and Senior Advisor & Campus Head, IBS Mumbai delivered the welcome address emphasizing the role and significance of B-School students in building the Small & Medium Enterprises in the contemporary business scenario.

Seven prominent B-School teams participated in the competition with informative and enriching presentations on Small & Medium Business Enterprises. Somaiya Institute of Management Studies and Research and Department of Management Science of Pune University won first and second positions respectively in the competition. The winning teams were given Trophy, Certificates and Cash Prizes. All the participating teams were given Certificates of Participation. Competition was sponsored by Dena Bank.

Case Study Competition was an initiative taken to showcase Small & Medium Business Enterprises in the chosen verticals focusing on certain specific issues of- Quality, Finance, Logistics, Manufacturing and Operations and the best practices of small business enterprises. The case presentations were witnessed and judged by the experts from the Industry, Government, Financial institutions and other stakeholders of small business enterprises.

Presentation by Speakers was followed by an open question and answer round by the budding entrepreneurs. The event was attended by a large number of entrepreneurs, researchers and students from IBS Mumbai and other institutes.

Session on "Opportunities and Challenges in Entrepreneurship: Experience Sharing"

In pursuance of CSBE's objective of bringing Researchers and Entrepreneurship together on a common platform, Forum for Research in Entrepreneurship and Small Business of CSBE (India) organised a session on entrepreneurship on December 7, 2013 at IBS Mumbai, Powai. The theme of the session was "Opportunities and Challenges in Entrepreneurship: Experience Sharing."

The Panel members were :

1. Mr. Venkatesh Iyer, Founder Goli Vada Pav
2. Mr. Ameet Agarwal, Founder Season Aviation
3. Mr. R.Kannan, Founder Novacare
4. Mr. Rakesh Duggar , Founder -Mitashi

Presentation by Speakers was followed by an open question and answer round by the budding entrepreneurs. The event was attended by a large number of entrepreneurs, researchers and students from IBS Mumbai and other institutes.

There was an experience sharing session by Dr. Mandi, Professor, NITIE; Mr. Manish Bhandari, CEO, Vallum Capital; Mr. Raunak Das, CEO- Waltair Group and Mr. Kartik, CEO and Founder Director of mbauniverse.com. The discussions on the challenges and issues faced by the entrepreneurs also brought to light several research questions on forefront for the academicians to work on.

The steering committee was constituted and suggestions for the events were made by all members of the forum. The forum hosted entrepreneurs from all areas like social entrepreneurship, academic entrepreneurs, equity research firms, recruitment firms, manufacturing firms, fund managers, venture capitalist, adventure sports firms, theater companies, film directors and also the magicians. The student entrepreneurs exhibited their products in the Atrium of IBS Mumbai.

45 entrepreneurs and researchers from Mumbai and other parts of the country and 12 student entrepreneurs from IBS Mumbai attended the launch.

Discuss key problems/challenges faced:

Raising funds for activities

Expanding membership base

Discuss any issues that require the Boards action: Strategies for growth of Membership and augmenting financial resources of CSBE, India.