

ICSB Affiliate Report Template

President Name: Sandra Altner

Current Number of members: 40 members and 8 lifetime members (see note below re: severe drop in membership).

Affiliate Conference Schedule and location for 2015: Early May -- location as yet undetermined -- Currently, there is potential for three venues.

Board Composition:

Enter Title	Enter Name	Enter Email Address
President	Sandra Altner	saltner@wecm.ca
President-Elect	Geoff Archer	Geoff.archer@royalroads.ca
Past President *	Gerry Kerr	gkerr@uwindsor.ca
Secretary	Francine Schlosser	fschloss@uwindsor.ca
Treasurer	Rafik Kurji	rkurji@mtroyal.ca
Vice-President Communications	Maureen Joudrey	maureenjoudrey@gmail.com
Vice-President Programs	Mary Kilfoil	Mary.kilfoil@dal.ca
Vice-President Research	Howard Lin	hlin@ryerson.ca
Special Advisor to the Board	Laura Small	lsmall@womenentrepreneurs.sk.ca
Editor in Chief Journal of Small Business and Entrepreneurship	Jean-Marie Nkongolo-Bakenda	Jean-Marie.Nkongolo-bakenda@uregina.ca
Policy Liaison	Laura Morin	Laura.morin@ic.gc.ca
Director – Atlantic	Vickie Gray	Vickie.gray@acadiau.ca
Director – Atlantic	Michael Sanderson	Michael.sanderson@smu.ca
Director – Quebec	Jean-François Lalonde	Jean-francois.lalonde@usherbrooke.ca
Director – Quebec	Kadia Georges Aka	Kadiageorges.aka@uqtr.ca

Director – Ontario	Lotfi Belkhir	Belkhir.lotfi@gmail.com
Director – Ontario	Mario Pascucci	mpascucc@georgebrown.ca
Director – Prairies	Jay Kryslar	jaykryslar@nait.ca
Director – Prairies	Kalinga Jagoda	kjagoda@mtroyal.ca
Director – British Columbia	Lynn Sparling	lsparling@okanagan.bc.ca

* Enter as many as needed.

Please list the date of your upcoming board elections:

Board elections were held at our AGM on May 23, 2014.

Discuss highlights/new developments:

- CCSBE has taken on the task of providing a review for Industry Canada on Measuring Entrepreneurial Performance in Canada.
- Our 2014 conference was held in Antigonish, NS, and was highly successful. Hosted by CEED and St. Francis Xavier, the theme of “Simplify the Journey” was popular with both academics and practitioners. The 150 attendees were educated, entertained and engaged with the excellent keynote speakers, sessions and workshops.
- CCSBE is happy to welcome three new Board members to the fold, Vickie Gray from Acadia Entrepreneurship Centre, Mario Pascucci, from the Centre for Business at George Brown, and Kadia Georges Aka from the Université du Québec a Trois-Rivières.
- Our Secretariat is working out well and is building an excellent database, usable template forms and process improvements.
- On a strategic level, we are zeroing in on the workable value proposition that will rebuild our membership in the coming year. We are re-defining our role in order to become a unique organization that will provide value to a variety of constituencies
- Initial discussions with USASBE point to the possibility of excellent opportunities for collaboration and mutual benefit.

Discuss key problems/challenges faced:

- The Board made a decision two years ago to disengage membership from conference attendance which has cost us dearly this year. We have gone from 126 members to 48 members by not requiring membership of conference goers. We will be re-establishing that connection this year.
- The move to locate CCSBE on the ICSB website has not been without its challenges. Lack of specific CCSBE branding on pages confused our members. Problems with on-line membership renewals exacerbated an already problematic downturn in our membership numbers. ICSB staff have been working with CCSBE to resolve some of the

many problems that resulted from this move and we believe that with the new planned website may resolve many of those issues.

Discuss any issues that require the Boards action:

- The logistical challenges of the new regional model for the Americas leads us to believe that this requires some adjustment to be workable and effective.
- We regret the lack of ICSB presence at our annual conference this year as well as the fact that there was no follow up to the keynote videotaping project that would have been very worthwhile.

*while our by-laws stipulate a one-year term as past president, Gerry Kerr has kindly agreed to remain to serve on the board for an additional year at the request of the President and many board members.