

ICSB Argentine Affiliate Report

June 7th 2014

President Name: Juan Federico

Current Number of members: 71

Affiliate Conference Schedule and location for 2014: XIX Annual Meeting of Red Pymes Mercosur at UNICAMP (Campinas, Brazil) - 24 to 26 September 2014.

Board Composition:

Enter Title	Enter Name	Enter Email Address
President	FEDERICO, Juan	ifederic@ungs.edu.ar juan.s.federico@gmail.com
Vice President Publications and Research	BORELLO, José	jborello@ungs.edu.ar
Vice President Membership and Development	ANDRES, María Fernanda	andres.maria.fer@gmail.com
Vice President Programs	BEZCHINSKY, Gabriel	Gabriel@bezchinsky.com
Vice President Marketing	D'ANNUNZIO, Claudia	dannunzio@econ.unicen.edu.ar
Vice President Financial	ASCÚA, Rubén	ruben.ascua@aymrafaela.com.ar

Date of your upcoming board elections: January 2015

Discuss highlights/new developments:

- We continue our efforts to jointly develop the new ICSB Brazil Affiliate and to increase the amount of cooperative activities. Our Annual Meeting in Brazil this year is a first step in this direction. As well, we are also inviting different universities in Brazil to participate in our Annual Meeting.
- Like every year since 2010, we organized in cooperation with PRODEM (National University of General Sarmiento) and MIF-IDB the 4th Workshop-Seminar for Professionals of the Entrepreneurial Ecosystems in Latin America. This year was the first time where this initiative

was held outside Argentina, precisely in Santo Domingo with the collaboration of CENPROMYPE, the Ministry of Industry and Commerce of Dominican Republic and a number of sponsors. More than 100 professionals from virtually all Latin American countries have participated during this intensive one-week Workshop.

- c) Our peer-reviewed Journal *Pymes, Innovación y Desarrollo* [SMEs, Innovation and Development] has now a new Editor and is on its fourth issue.
- d) We started talk with some key actors at the National University of Asunción (Paraguay) to invite them to our Annual Meeting in Brazil and join our ICSB Affiliate.
- e) We started to discuss within the Affiliate Board the possibility of nominating Argentina to host ICSB Global Conference in the next future.

Discuss key problems/challenges faced:

- a) In parallel to our efforts to attract new members from other Latin American countries, we also need to enlarge the ICSB Argentinean Affiliate. Also it would be very important to get more members involved in ICSB Argentina's activities and to develop new initiatives to attract more people to join the Affiliate, especially young researchers and practitioners.
- b) We would need to reorganize our activities and responsibilities within the Board in order to facilitate and support Ruben Ascuá's new duties as ICSB President.
- c) The governmental controls to exchange money in Argentina, have been reinforced this year, making even more difficult to get US dollars and sent them abroad through the banking system or other international couriers. This forced us to think on new ways to pay the annual fees.

Discuss any issues that require the Boards action:

- a) To invite members of the ICSB Board to join the Red Pyme XIX Annual Conference in Campinas, Brazil as keynote speakers.
- b) To continue supporting and leading the constitution of new affiliates or chapters, especially in the southern cone of the Region.
- c) To continue thinking about new activities in Spanish and/or Portuguese (webminars, networking, etc.) in cooperation with ICSB in order to attract new members to ICSB.
- d) To start to think on the possibility of establishing a regional ICSB office for Latin America based on the Argentinean Affiliate.

- e) To discuss together with the International Office of ICSB the participation's fee for the incoming World Conferences, particularly for members of small affiliates in developing countries. In principle it would be a good idea to encourage the availability of scholarships or discounts for young researchers (or first-comers) from developing countries.
- f) To continue thinking on new ways to pay the annual fees in the presence of stronger controls to operate with US dollars in the Argentinean economy.