

USASBE

United States Association
for Small Business and
Entrepreneurship

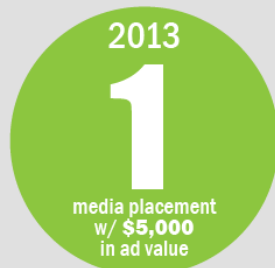


Tampa, Florida
January 22-25, 2015

Proudly hosted by
THE UNIVERSITY OF TAMPA



MEDIA IMPRESSIONS



2,000,000
impressions
earned ad value
\$150,000+

radio, newspapers,
magazines, & blogs

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2014

337

695



SOCIAL MEDIA

Connect on
social media
from our website
usasbe.org

2015

612

897





EXHIBIT BOOTH SALES

2014

11 Booths Sold

\$ 16,000 Revenue

2015

24 Booths Sold

> \$56,000 Revenue

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SPONSOR REVENUE

2014

\$ 105,000 Revenue

2015

\$ 115,000 Revenue



MEMBERSHIP GROWTH

2014

720 Members

2015

1,000 Members +



BOTTOM LINE BUDGET CHANGES

