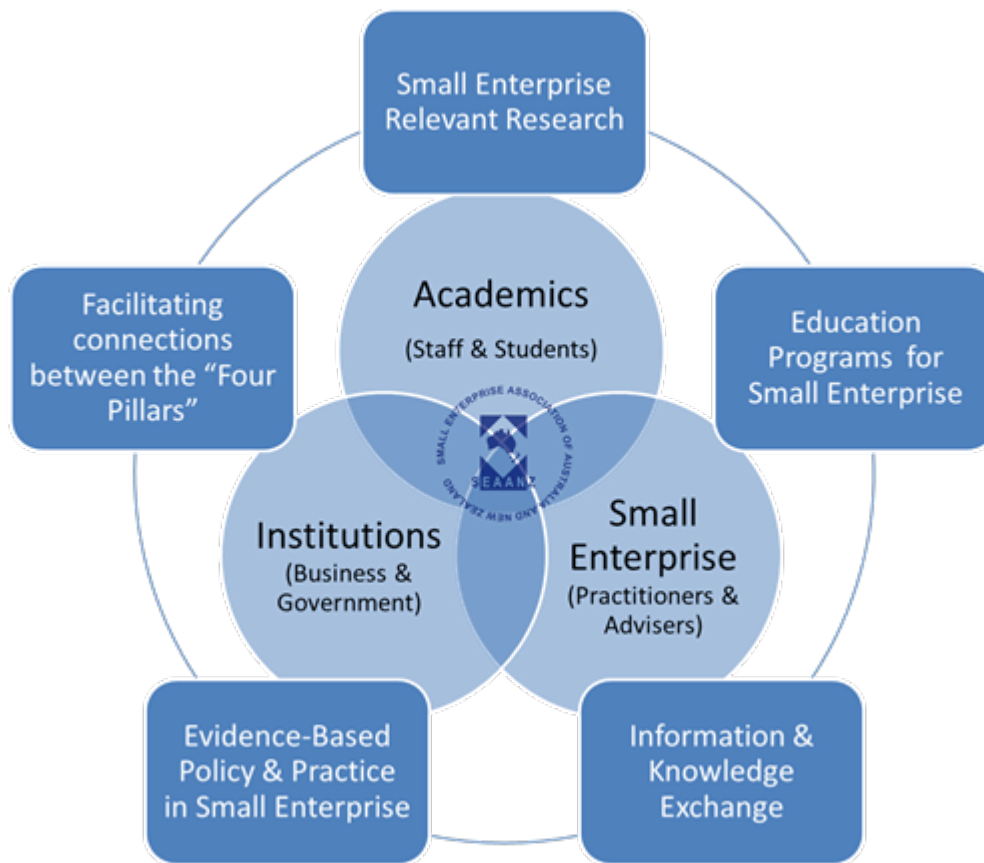


SEANZ has prepared a 2016-2018 strategic plan and this will be finalised by the end of January 2016. Key areas of focus are summarised in the following model:



SEANZ seeks to bring together within its membership three broad communities comprising the academics and students from universities and other higher education institutions (e.g. vocational training colleges), large government and business institutions, and the owner-managers of small enterprises and their advisors. As shown in Figure 1 these three communities are united by SEANZ membership and organisation focuses on five key areas:

1. The development of theoretical and applied research into the field of small enterprise.
2. The development of education programs relating to the field of small enterprise.
3. The communication and dissemination of research, information and knowledge across the SEANZ communities to enhance understanding and foster collaboration.
4. The promotion of well-informed, evidence-based policy and practice in small enterprise.
5. The facilitation of connections between the “Four Pillars” by SEANZ through a range of mechanisms including conferences, workshops and other media.

Our Vision, Mission and Values

Vision

The vision of SEAANZ is to be recognised as the most respected source of knowledge and information on small enterprise research, policy and practice in Australia and New Zealand.

Mission

The mission of SEAANZ is to serve as a hub and connection point for communities of practice across Australia and New Zealand that are engaged in research, education and training, support, policy and practice in the field of small enterprise.

Values

- **A-Political** – SEAANZ is not a lobby group and works across all party political lines.
- **Integrity** – SEAANZ maintains the highest standards of corporate governance, transparency and ethical behaviour in its management.
- **Independence** – SEAANZ is independent of government, corporate and political interests and represents all its members equally.
- **Information** – SEAANZ is a disseminator of information and ideas relating to small enterprise research, education, policy and practice.

KEY INITIATIVES:

Research

We have a plan for the SEAANZ journal Small Enterprise Research (SER) that is designed to reposition it as having a strong focus on the “four pillars” and with Tom Cooney now in the role of Editor in Chief and the support of our new publisher Taylor & Francis we are on track for this.

Education

We will be aiming to run a SEAANZ Academy in August 2016 as part of our conference. This will aim to coordinate where possible with the ICSB Academy although it will adopt a stronger focus on small business management development and not just entrepreneurial start-ups. The program will also aim to develop content

suitable for young entrepreneurs (nascent and novice) from economically and socially disadvantaged communities (e.g. Indigenous communities in Australia, New Zealand and the Asia-Pacific region).

Research Policy & Practice Nexus

In 2016 and 2017 SEAANZ will be working with the Australian Chamber of Commerce and Industry (ACCI) on a large applied research project for the Australian federal government. SEAANZ will be a “hub” for academic and industry researchers focusing on workplace relations, innovation and enterprise.

Communication and Dissemination of Ideas

SEAANZ will be holding its Annual Conferences for 2016 and 2017 in Melbourne with support from Wrays and the National Australia Bank as well as the Victorian State Government. We will publish our annual Research Book and collaborate with ACCI, NAB and Wrays in the dissemination of relevant research for education, policy and practice outcomes. Our 2017 conference location is not yet confirmed.

Financial and marketing issues

SEAANZ is financial solvent and has good opportunities for increasing its revenues from collaborative research, education programs, sponsorships and member fees.

In 2016 we will be contracting our marketing and website management to assist us with enhancing the overall profile of SEAANZ.

Governance

We have recruited several new and very strong directors to the SEAANZ board in 2015. This includes:

- Professor Mile Terziovski, Director of the Curtin Graduate Business School at Curtin University of Technology
- Frank Hurley, CEO Wrays Intellectual Property Lawyers
- David Gregory, CEO Business Mentoring Service Inc.

We also saw the departure from the board of Ken Matheson (former Treasurer) and Christena Singh.

A succession plan for the replacement of the President is still underway but I have indicated that I wish to stand down by August 2016 but remain on the board.

I will be touch with you and Luca over the Academy. Unfortunately I will not be able to attend the ICSB World Conference this year due to the fact that I am on Long Service Leave during that time. However, I hope that some of our directors can attend, in particular one of my doctoral students Eric Clock.

Kind regards,

Winthrop Professor Tim Mazzarol

UWA Business School
University of Western Australia,
Affiliate Professor Burgundy Business School
Groupe ESC Dijon, Bourgogne, France &
Adjunct Professor Faculty of Business and Economics,

University of the South Pacific.
M263, 35 Stirling Highway
Crawley, WA 6009, Australia
Tel: [+618 6488-3981](tel:+61864883981)
Mobile: [+61 \(0\) 422-914-850](tel:+610422914850)
Fax: [+618 6488-1072](tel:+61864881072)