

Report of Activities
Luca Iandoli, VP for Development
Mid Year 2014-2015 board meeting, Jan 22nd 2015, Tampa Bay (FL)

ICSB Academy

I have developed a new ICSB program in collaboration with the IO office called ICSB Academy. The ICSB Academy is a three days event that will be held immediately before the ICSB conference. The target audience is graduate students, but also managers and entrepreneurs who want to improve their entrepreneurship skills are welcome. The program is articulated in three phases (Crate, Implement, Communicate) and includes lectures, workshop, teamwork as well as business and cultural visits. Participants will also have access to the ICSB conference to attend sessions and dedicated events. The first edition will take place in Dubai, June 3-9, the second edition will take place in New York in June 2016.

A call for applications (attached) has been launched at the end of December, we have already secured participation from Germany and the Netherlands. We will also have students from EAU and nearby countries and hope to have other international participants. For the first edition we expect between 30 and 50 participants.

Guidelines to support ICSB participation to call for bids issued by public and private organizations and agency

A proposal has been drafted in collaboration with Ki-Chan Kim (attached). We ask the board to provide feedback for revisions. The revised version will be submitted for final board approval no later than the next board meeting in Dubai.

2016 ICSB World Conference

In collaboration and with the support of the IO I have secured the availability of a venue in NY city area for the 2016 conference. The conference will be hosted by the Stevens Institute of Technology, one of the best schools in the NY metro area and a top Engineering School in the US. As the exclusive Academic Sponsor of the conference Stevens will offer conference facilities available on his campus for free as well as organizational and logistic support. The IO Executive Director and myself have met the Stevens Vice Provost for Innovation and Entrepreneurship a few times last Fall, the contract will be finalized soon.

Stevens campus is located in Hoboken, on the west bank of the Hudson river overlooking Manhattan and is conveniently connected with NYC through short and frequent bus, train and ferry rides. Babbio Center and other Stevens buildings offer state of the art conference facilities as well as open spaces in a private campus overlooking a beautiful view of Manhattan skyline and that is at walking distance from hotels, train station, ferry and bus departure points. In the recent years Stevens Institute of Technology has given strong impulse to foster entrepreneurship among engineering students and faculties through an innovative process called Technogenesis® and the

institution of a Stevens Office for Entrepreneurship and Innovation that will be our main local partner and reference for the organization of the conference.

The attractiveness of the location will certainly help to attract many delegates and new members for ICSB. Other innovations to the conference program are being planned by the IO to exploit the opportunities and possibilities available in NY city.

