



International Council for Small Business México, A.C.

## **Activities report**

### **Introduction**

The creation of the International Council for Small Business Mexico, A.C. has been the result of the initiative, determination and effort of a group of people with a high sense of responsibility and commitment to the development and growth of the economy of Mexico, concerned about the welfare of society and particularly by the momentum of Small and medium Enterprises, contributing daily to boost the national economy.

### **ICSB Mexico Conferences**

In September 2015 the first ICSB Mexico Conference was held, with 96 research proposals accepted from 24 states in Mexico and 6 countries. The first fee affiliation to ICSB was covered.

The Second ICSB Mexico Conference, will be held on 13, 14 and 15 October 2016 in Pachuca, Hidalgo, with the headquarters of the Universidad Autónoma del Estado de Hidalgo. 200 receiving proposals are anticipated.

### **Expectations for 2016**

The economic situation in Mexico is a threat to increase the number of memberships. The general budget for education purposes was reduced more than 90%, especially in public institutions, then it is a negative factor that can reflect an adverse scenario for ICSB México. The only opportunity we oversee is to receive several memberships during the Annual Conference, however the result is complex.