



# International Council for Small Business México, A.C.<sup>®</sup>

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## **Background**

The International Council for Small Business México, A.C.® obtained Mexican law recognition on October 24<sup>th</sup>, 2014.

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Participation of 30 founder members.

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Supported by the Officers Board as well as the Universidad Autónoma del Estado de Hidalgo.

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First ISCB México Conference is going to be held in September 2015 in Puerto Vallarta, México, in a joint effort with Congreso Internacional sobre Micro, Pequeñas y Mediana Empresas (CIMIPYME)

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# List of founder members

1	Rafael Regalado Hernández (UAG)	14	María Teresa Camberos Sánchez (UNIVA)	27	Pedro Madrigal Huerta	
2	Ricardo Arechavala Vargas (UdeG)	15	Carlos Eloy Díez Arzate (UNIVA)	28	Lorena González González (UNIVA)	
3	Juan Antonio González Sierra(UAEH)	16	Martín Aubert Hernández Calzada (UAEH)	29	José Luis Bravo Silva (UNIVA)	
4	Blanca Josefina García Hernández (UAEH)	17	Jessica Mendoza Moheno (UAEH)	30	Luz Amparo Delgado Díaz (UNIVA)	
5	Roberto Estrada Bárcenas (UAEH)	18	Mario Jesús Aguilar Camacho (U.A. Gto.			
6	Adriana Luz María Montiel Ávila (UAEH)	19	José Guadalupe Vargas Hernández (Ude G)			
7	María Dolores Martínez García (UAEH)	20	Katia Magdalena Lozano Uvario (U de G			
8	Ricardo Ludlow Reverter (IHCE)	21	Berta Ermila Madrigal Torres (u de G)			
9	Gerat Josué Guevara Tapia (IHCE)	22	José Enrique Luna Correa (CETYS)			
10	José Felipe Ojeda Hernández (UPG)	23	Mario Abraham Dipp Nuñez (CETYS)			
11	Francisco Ernesto Navarrete Báez (UNIVA)	24	Francisco Velez Torres (CETYS)			
12	Carlos Fong Reynoso (U de G)	25	Tania Plascencia (UNIVA)			
13	Víctor Gabriel Sánchez Trejo (UNIVA)	26	Alma Rosa Malacara (UNIVA)			

# Objectives

- ICSB position Mexico as scientific association highest in Mexico and Latin America on the subject and as the most important to obtain knowledge relevant to the generation of public policy in the field of small and medium enterprise resource.
- Establish a Latin American research network in the field of small and medium enterprises.

# Strategies

Activity	2015	2016	2017
National research conference	1		
International research conference		1	1
Alliances and MOU's	1	1	1
Research agendas	1	1	1
Regional colloquia	1	1	1
Theme publications		1	1
International research seminars		1	1

# Academic program

Activity	2015	2016	2017
Activities in universities		1	1
Publications		2	2
Social programs			
Public organizations		1	1
Private organizations		1	1

# Financial projection 2015-2

## Incomes:

1. From Membership  
Founder members

USD\$67 x 50 Members  
USD \$3,350.00

2. Targeted Additional  
ICSB Mexico's members (2014)  
additional fee for Conference

USD\$34 x 10 Members  
USD\$340

**Total incomes second semester 2015-2**

**USD\$3,690**

## Expenses:

Initial ICSB Membership

USD\$12.50 x 50 individual  
USD\$625

Membership Dues to ICSB

USD\$1000.00

Administrative expenses per year (2015-2)  
(Communication, accounting, WEB page, others)

USD\$ 1,530.00

**Total Expenditure 2015-2**

**USD\$3,155.00**

**Surplus**

**USD\$535.00**

# Financial projection 2016

## Incomes:

From Membership  
Founder members

USD\$40 x 50 Members  
USD \$2000.00

Targeted Additional  
New members

USD\$80 x 30 Members  
USD\$2,400.00

**Total Incomes: 2016**

**USD\$4,400**

## Expenses:

Initial ICSB Membership

USD\$12.50 x 70 individual  
USD\$875

Membership Dues to ICSB

USD\$1000.00 USD

Administrative expenses per year (2015-2)  
(Communication, accounting, WEB page, others)

USD\$ 2,477.67

**Total Expenditure 2016**

**USD\$4,352.67**

**Surplus**

**USD\$47.33**



# Financial projection 2017

## Incomes:

From Membership  
Founder members

USD\$40 x 70 Members  
USD \$2,800.00

Targeted Additional  
New members

USD\$80 x 20 Members  
USD\$1,600.00

**Total Incomes: 2017**

**USD\$4,400**

## Expenses:

Initial ICSB Membership

USD\$12.50 x 100 individual  
USD\$1250.00

Administrative expenses per year (2015-2)  
(Communication, accounting, WEB page, others)

USD\$ 2,677.67

**Total Expenditure 2017**

**USD\$3,927.67**

**SURPLUS**

**USD\$472.45**