

# ICSB Argentine Affiliate Report

June 1<sup>st</sup> 2015

President Name: Juan Federico

Current Number of members: 70

Affiliate Conference Schedule and location for 2015: XX Annual Meeting of Red Pymes Mercosur at UPSO - Bahía Blanca, Argentina from 7th to 9th October 2015 (updated date!).

## ***Board Composition:***

Enter Title	Enter Name	Enter Email Address
President	FEDERICO, Juan	<a href="mailto:juan.s.federico@gmail.com">juan.s.federico@gmail.com</a> <a href="mailto:ifederic@ungs.edu.ar">ifederic@ungs.edu.ar</a>
Vice President Publications and Research	BORELLO, José	<a href="mailto:jborello@ungs.edu.ar">jborello@ungs.edu.ar</a>
Vice President Membership and Development	ANDRES, María Fernanda	<a href="mailto:andres.maria.fer@gmail.com">andres.maria.fer@gmail.com</a>
Vice President Programs	BEZCHINSKY, Gabriel	<a href="mailto:Gabriel@bezchinsky.com">Gabriel@bezchinsky.com</a>
Vice President Marketing	D'ANNUNZIO, Claudia	<a href="mailto:dannunzio@econ.unicen.edu.ar">dannunzio@econ.unicen.edu.ar</a>
Vice President Financial	ASCÚA, Rubén	<a href="mailto:ruben.ascua@aymrafaela.com.ar">ruben.ascua@aymrafaela.com.a r</a>

Date of your upcoming board elections: January 2016

## ***Discuss highlights/new developments:***

- We are now receiving abstracts for our XX Annual Meeting to be organized in October in Bahía Blanca, Argentina. It coincides with Red Pymes Mercosur, host of the ICSB Argentina Affiliate, 20<sup>th</sup> Anniversary. This Meeting is organized jointly with ICSB's Brazilian Chapter.
- From 25<sup>th</sup> to 29<sup>th</sup> May we organized in cooperation with PRODEM (Universidad Nacional de General Sarmiento) the 5<sup>th</sup> Workshop-Seminar for Professionals of the Entrepreneurial Ecosystems in Latin America. This initiative has been sponsored by the MIF-IDB and CORFO

(Chile's Entrepreneurship Promotion Agency). This year, the Seminar has been held for the first time in two different Chilean cities (Temuco and Santiago) thanks to the important commitment of two local partners: the Universidad de la Frontera and Guilliver. In total, around 100 professionals, mostly practitioners and university professors, from all over Latin America have participated in this event.

- c) We started to discuss within the Affiliate Board and other members of the Affiliate the possibility of nominating Argentina to host ICSB Global Conference in 2017. In our Annual Meeting in October we will finally come with a decision.
- d) The special issue about the ICT and software industry of our peer-reviewed electronic Journal *Pymes, Innovación y Desarrollo* [SMEs, Innovation and Development] is about to be finished and released. It includes six articles from different research groups in Argentina and Brazil.

### ***Discuss key problems/challenges faced:***

- a) Attracting new members is always a challenge. Now we have 70 members, a figure close to our goal of 75, but we need to develop new initiatives to attract more people to join the Affiliate and to make it attractive for those already involved.
- b) Like every year since the last three or four years we are having troubles to get US dollars in order to pay the fees due to Government's decisions. Nevertheless, we are making important efforts to find ways to pay the annual fees.

### ***Discuss any issues that require the Boards action:***

- a) To invite members of the ICSB Board to join the Red Pyme XX Annual Conference in Bahía Blanca as keynote speakers.
- b) To continue working, once approved by the Board, on the constitution of a regional ICSB office for Latin America based on the Argentinean Affiliate.