

To: ICSB (International Council for Small Business)

Dear Dr.Ruben Ascu (ICSB President):

Nice to hear from you!

Below please find the formal report from ICSB China Mainland which outlines our activities in 2014. I would be very grateful if I can have your suggestion or advice on our performance.

- 1.** Research works by our core members :*BLUE Book of Chinese entrepreneurship, Entrepreneurial Ability ,Business Field*, published by Zhejiang University Press
- 2.** Suggested Ministry of Education of the PRC(MOE) to promote a 4 credits worthy course on innovation and creation in universities all over the country.
- 3.** Suggested the Ministry of Human Resources and Social Security of the PRC to establish 10,000 incubation bases ,which may incubate 5,000,000 entrepreneurs yearly.
- 4.** Suggested the Tax authorities to reduce or remit taxes for early stage entrepreneurs ,and more than 100,000 business beginners benefited from the proposal.
- 5.** Held more than 100 national venture competitions guiding and cooperating with IBM and youth entrepreneurial organizations.
- 6.** Succeeded in holding the 5th ICSB- yearly forum in China (7-9, November, 2014 at Zhejiang University)

THEMES OF THE FORUM

O2O SUMMIT FORUM ON INNOVATION AND ENTREPRENEURSHIP IN A ECOLOGICAL CHAIN

- 1、 Professor Zhenggang, ICSB vice president, chief with Silicon Valley venture lab, Zhejiang University.
Theme of his speech: technology innovation and reform



2、Professor WU Xiaobo, ICSB executive vice president, Dean with the school of management, Zhejiang University.

Theme of his speech: o2o strategy management



3、Professor Su Weizhen, ICSB vice president, assistant dean with school of software and microelectronics, Beijing University.

Theme of his speech: new thinking on the business in the times of mobile network



- 4、Zuo Shichang, ICSB director, managing director of Dongguan Tianan cyber park co, ltd.
Theme of her speech: thinking about the construction of o2o platform for ventures in the cyber park



- 5、Zhang Xuguang, ICSB vice president, managing director of INSIGMA
Theme of his speech : plan and design for o2o



6、Wang Guangwei, ICSB Deputy secretary-general, managing director of Ji Nan Hua Mou Consulting.

Theme of his speech: construction and supervision for o2o



7、Wang Zhijun, ICSB vice president, chief partner with Raising Through (Bei Jing)

Theme of his speech: fine-grained management of o2o



8、 Professor Fu Yan, ICSB vice president, dean with Big Data research center, University of electronic science and technology of China.

Theme of her speech: application of big data;



Contents of forum 2:

summit forum on technology innovation and entrepreneurship

- 1、 Professor Huo Guoqing, ICSB vice president, dean with college of technology management, UCAS.

Theme of his speech : incubation and transformation of scientific and technological

achievements



- 2、Li Qi, ICSB vice president, managing director of Shanxi Xiangrui Investment group
Theme of his speech: the core contradiction influencing the development of minor enterprises and transforming strategy



- 3、Ge Baoshan, ICSB vice president, chief with entrepreneurship research centre, Ji Lin University;
theme of his speech: comparison of venture environment between China and America



- 4、 Yang Zengrong, ICSB vice president, managing director of Zhejiang yongxin investment co,ltd
Theme of the speech: trends of investment for emerging technology industry



- 5、 Yang Hongwei, ICSB vice president, managing director of Yun Nan college of business management
Theme of her speech: education on technology entrepreneurship



Conference hall for the forum:





Group photo of board members of the 5th ICSB yearly forum in China



Thanks!

Lu Feicheng

President, ICSB-China Mainland Affiliate

31st, March, 2015