

**INTERNATIONAL COUNCIL FOR SMALL BUSINESS**  
(a not-for-profit corporation)

**FINANCIAL STATEMENTS**

**Year Ended March 31, 2015**

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## **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors  
International Council for Small Business  
Washington, D.C.

We have audited the accompanying financial statements of the International Council for Small Business (a nonprofit organization) which comprise the statement of financial position as of March 31, 2015, and the related statements of activities, and cash flows for the year then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the International Council for Small Business as of March 31, 2015 and the changes in its net assets and its cash flows for the year ended in accordance with accounting principles generally accepted in the United States of America.

*Renner and Company, CPA, P.C.*

Alexandria, Virginia  
June 4, 2015

**INTERNATIONAL COUNCIL FOR SMALL BUSINESS**

**STATEMENT OF FINANCIAL POSITION**

**March 31, 2015**

<b>ASSETS</b>	
<b>CURRENT ASSETS</b>	
Cash	\$ 31,071
Accounts receivable, net	64,100
Prepaid expenses	<u>3,250</u>
<b>TOTAL CURRENT ASSETS</b>	<u>98,421</u>
<b>OTHER</b>	
Intangible - JSBM, net	<u>243,750</u>
<b>TOTAL ASSETS</b>	<u><u>\$ 342,171</u></u>
<b>LIABILITIES AND NET ASSETS</b>	
<b>CURRENT LIABILITIES</b>	
Accounts payable	\$ 80,035
Deferred income	
World Conference	33,500
JSBM	<u>25,794</u>
<b>TOTAL LIABILITIES</b>	<u>139,329</u>
<b>NET ASSETS</b>	
Unrestricted	173,072
Temporarily restricted	<u>29,770</u>
<b>TOTAL NET ASSETS</b>	<u>202,842</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$ 342,171</u></u>

See Notes to the Financial Statements.

# INTERNATIONAL COUNCIL FOR SMALL BUSINESS

## STATEMENT OF ACTIVITIES Year Ended March 31, 2015

	Unrestricted	Temporarily Restricted	Total
<b>REVENUE</b>			
Membership	\$ 54,906	\$ -	\$ 54,906
Conference	50,929	-	50,929
Journal - JSBM	102,728	-	102,728
Special project	98,594	-	98,594
Other	9,489	-	9,489
Net assets released from restrictions satisfaction of program restrictions	1,000	(1,000)	-
<b>TOTAL REVENUE</b>	<u>317,646</u>	<u>(1,000)</u>	<u>316,646</u>
<b>EXPENSES</b>			
Program service	259,282	-	259,282
General and administrative	108,671	-	108,671
<b>TOTAL EXPENSES</b>	<u>367,953</u>	<u>-</u>	<u>367,953</u>
<b>CHANGE IN NET ASSETS</b>	(50,307)	(1,000)	(51,307)
<b>NET ASSETS, beginning of year</b>	<u>223,379</u>	<u>30,770</u>	<u>254,149</u>
<b>NET ASSETS, end of year</b>	<u>\$ 173,072</u>	<u>\$ 29,770</u>	<u>\$ 202,842</u>

See Notes to the Financial Statements.

**INTERNATIONAL COUNCIL FOR SMALL BUSINESS**

**STATEMENT OF CASH FLOWS**

**Year Ended March 31, 2015**

**CASH FLOWS FROM OPERATING ACTIVITIES**

Cash received from operations

Revenue \$ 329,762

Cash disbursed by operations

Payments to vendors and suppliers 355,144

**NET CASH USED BY OPERATING ACTIVITIES** (25,382)

**NET DECREASE IN CASH** (25,382)

**CASH, beginning of year** 56,453

**CASH, end of year** \$ 31,071

See Notes to the Financial Statements.

**INTERNATIONAL COUNCIL FOR SMALL BUSINESS**

**STATEMENT OF CASH FLOWS**

**Year Ended March 31, 2015**

**RECONCILIATION OF CHANGE IN NET ASSETS TO  
NET CASH USED BY OPERATING ACTIVITIES**

<b>CHANGE IN NET ASSETS</b>	<u>\$ (51,307)</u>
<b>CHANGES IN ASSETS AND LIABILITIES AFFECTING OPERATIONS USING CASH</b>	
<b>ASSETS</b>	
Receivables	18,068
Prepaid expenses	<u>(806)</u>
	<u>17,262</u>
<b>LIABILITIES</b>	
Accounts payable	13,615
Deferred revenue	<u>(4,952)</u>
	<u>8,663</u>
<b>NET CHANGES IN ASSETS AND LIABILITIES</b>	<u>25,925</u>
<b>NET CASH USED BY OPERATING ACTIVITIES</b>	<u><u>\$ (25,382)</u></u>

See Notes to the Financial Statements.



## **INTERNATIONAL COUNCIL FOR SMALL BUSINESS**

### **NOTES TO FINANCIAL STATEMENTS**

**March 31, 2015**

#### **1. SIGNIFICANT ACCOUNTING POLICIES, ORGANIZATION AND PURPOSE**

##### **Description of Organization**

Founded in 1955, the International Council for Small Business (ICSB) was the first international membership organization to promote the growth and development of small businesses worldwide. ICSB brings together educators, researchers, policy makers and practitioners from around the world to share knowledge and expertise in their respective fields.

##### **Basis of Accounting**

ICSB prepares its financial statements using the accrual basis of accounting. Under the accrual basis, revenues are recognized when earned rather than when collected, expenses are recognized when incurred rather than when paid, and capital acquisitions are recognized when the obligation is incurred rather than paid.

##### **Cash and Cash Equivalents**

Cash consists of a non-interest bearing checking accounts. There were no cash equivalents at the end of the year.

##### **Accounts Receivable**

Accounts receivable are reported at their outstanding balances billed. ICSB classifies all accounts receivable as current assets. ICSB provides an allowance for doubtful accounts based upon a review of outstanding receivables, historical collection information, and existing economic conditions. Accounts receivable are considered past due after 30 days.

##### **Property**

Property is recorded at cost and depreciation is calculated on the straight-line method over estimated useful lives. Depreciation is computed using the straight-line method over the estimated useful lives of the assets, which range from three to five years.

##### **Intangible Assets**

In 2005, ICSB purchased the JSBM publication ownership right. In accordance with generally accepted accounting principles, after January 1, 2010, the intangible is not amortized since it has an indefinite life. Instead, it is tested for impairment.

## **INTERNATIONAL COUNCIL FOR SMALL BUSINESS**

### **NOTES TO FINANCIAL STATEMENTS March 31, 2015**

#### **1. SIGNIFICANT ACCOUNTING POLICIES, ORGANIZATION AND PURPOSE (Continued)**

##### **Deferred Revenue**

Amounts received in advance for JSBM publication and future conferences are deferred and recognized in the year to which they apply.

##### **Classes of Assets**

In accordance with generally accepted accounting principles, net assets are classified into three categories: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

**Unrestricted net assets**- Net assets that are not subject to donor-imposed stipulations.

**Temporarily restricted net assets** - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Organization and/or the passage of time.

There were no permanently restricted net assets as of March 31, 2015.

##### **Income Taxes**

ICSB is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and applicable state law. However, income derived from activities unrelated to the Organization's exempt purpose is taxable under the Code. ICSB had no unrelated business income for the year ended March 31, 2015.

ICSB's Forms 990, Return of Organization Exempt from Income Tax, that have been filed as of March 31, 2015, for fiscal years 2014, 2013, and 2012 are subject to examination by the Internal Revenue Service, generally for three years after they were filed.

##### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

##### **Functional Allocation of Expenses**

Expenses are charged directly to programs based on specific identification. Indirect expenses have been allocated to programs and general and administrative expenses based on level of effort.

## INTERNATIONAL COUNCIL FOR SMALL BUSINESS

### NOTES TO FINANCIAL STATEMENTS March 31, 2015

#### 2. CASH

Cash at March 31, 2014 consisted of the following:

Checking	<u>\$ 31,071</u>
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The checking account is insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. As of March 31, 2014, all cash was covered by the FDIC.

#### 3. ACCOUNTS RECEIVABLE

Accounts receivable at March 31, 2015 is as follows:

Accounts receivable	\$ 104,100
Allowance for doubtful accounts	<u>(40,000)</u>
	<u>\$ 64,100</u>

#### 4. FURNITURE AND EQUIPMENT

Property and equipment and accumulated depreciation at March 31, 2015 and depreciation expense for the year then ended is as follows:

	Estimated Life	Cost	Accumulated Depreciation	Depreciation Expense
Computer equipment	<u>3</u>	<u>\$ 1,416</u>	<u>\$ 1,416</u>	<u>\$ -</u>

#### 5. INTANGIBLE - JSBM

On July 9, 2005, ICSB purchased the ownership of the Journal for Small Business Management (JSBM) and the JSBM website [www.jsbm.org](http://www.jsbm.org) from the West Virginia University College of Business and Economics for \$325,000.

JSBM purchase	\$ 325,000
Accumulated amortization	<u>(81,250)</u>
	<u>\$ 243,750</u>

Before 2010, ICSB amortized the intangible using the straight-line method over a period of 15 years. After January 1, 2010, the intangible is not being amortized and is tested annually for impairment. No impairment was recorded for the year ended March 31, 2015.

## **INTERNATIONAL COUNCIL FOR SMALL BUSINESS**

### **NOTES TO FINANCIAL STATEMENTS March 31, 2015**

#### **6. JOURNAL INCOME - JSBM**

ICSB has entered into a publishing agreement with Wiley-Blackwell. Under this agreement, Wiley-Blackwell is responsible for publication of the journal 4 times a year. ICSB receives \$20,000 stipend, which is adjusted by the Consumer Price Index, and 30% of all non-member subscriptions revenue and non-subscription income after deducting costs for printing and shipping. Total journal income for the year ended March 31, 2015 was \$102,728.

In connection with the purchase of the ownership of JSBM publication in July 2005 as described in Note 5, ICSB received \$325,000 payment from Blackwell Publishing, Inc. In exchange for this payment, Blackwell Publishing, Inc. receives certain percentage of subscription revenue and royalty income on quarterly JSBM publications over a 10.5 year period. ICSB recognizes \$325,000 journal income over 10.5 years under the accrual method of accounting. ICSB recognized \$30,952 for the year ended March 31, 2015 which is included in the above journal income.

#### **7. TEMPORARILY RESTRICTED NET ASSETS**

Temporarily restricted net assets are available for the following purposes as of March 31, 2015.

White Fellows Fund	\$ 23,169
WEC Committee Fund	6,601
	<u>\$ 29,770</u>

#### **8. ADMINISTRATIVE SUPPORT AGREEMENT - GEORGE WASHINGTON UNIVERSITY**

ICSB has an administrative support agreement with George Washington University (the University). Under this agreement, the University provides personnel including an Executive Director, Operations Manager and part-time work study student, office space and utilities, telecommunications and internet, and administrative supplies to ICSB. The current agreement expires on June 30, 2018. During the year ended March 31, 2015, ICSB paid the University \$141,879 for this support.

#### **9. SUBSEQUENT EVENTS**

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through June 4, 2015, the date the financial statements were available to be issued.