

ICSB Affiliate Report

ECSB

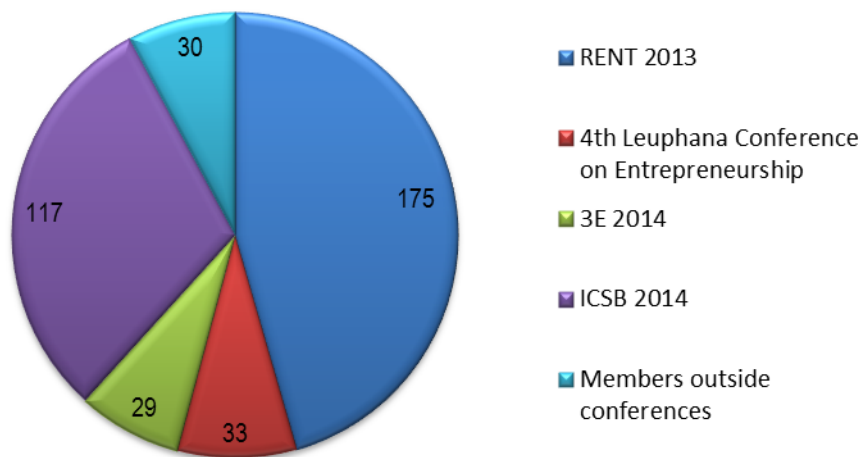
President Name: Helle Neergaard

Current Number of members:

ECSB has currently (October 2014) 418 active members from 38 countries of which

- 371 (89%) are ordinary individual members
- 47 (11 %) are students members
- we have no organizational memberships and as a result of this have decided to discontinue this form of membership from 2015

Our budget for 2015 is slightly lower given that ICSB is in Dubai and not in Europe. Hence we are calculating with 359 members in 2015.



Affiliate Conference Schedule and location for 2015-16:

The 3E conference will take place in Lüneburg, Germany on 23-24 April.

The RENT conference will take place in Zagreb, Croatia on 18-20 November.

Board Composition:

Helle Neergaard (President), Luca Iandoli (Past-President), Robert Blackburn, Eddy Laveren, Slavica Singer, Silke Tegtmeier, Christina Diaz, Friederike Welter, Breda Kenny, Ulla Hytti. Hans Landström will take over as the Fellows' representative in 2015.

Enter Title	Enter Name	Enter Email Address
President Strategy and Corporate Affairs	Helle Neergaard	Helle.Neergaard@badm.au.dk
Past President Marketing	Luca Iandoli	iandoli@unina.it
Incoming President Research and Publication	Robert Blackburn	r.blackburn@kingston.ac.uk
Operational Activities	Ulla Hytti	ulla.hytti@utu.fi
Career and post-doc	Christina Diaz	cristina.diaz@uclm.es
Policy and Country Vice Presidents	Eddy Laveren	eddy.laveren@ua.ac.be
Collaboration and Industry Engagement	Breda Kenny	breda.kenny@cit.ie
Educational Initiatives and Resources	Slavica Singer	singer@efos.hr
Event Coordinator and Sponsorship Support	Silke Tegtmeier	tegtmeier@uni.leuphana.de

Upcoming board elections:

Board Elections took place in autumn 2014 and there were only two candidates, Christina Diaz and Silke Tegtmeier. Both were existing board members and were elected. This is their second and last period.

Board elections usually take place in October. The exact dates have not yet been confirmed for 2015.

Activities:

- 3E – Conference in Turku, Finland 10-11 April 2014
- RENT XXVIII Conference in Luxemburg, November 19-21 2014
- ECSB PhD WORKSHOP at RENT XXVIII
- ECSB POST-DOCTORAL WRITING WORKSHOP (PDWW) at RENT XXVIII
- ECSB POLICY FORUM AT RENT XXVIII

- ICSB 2014 Conference
- CO-BRANDED EVENTS:
 - 4th Leuphana Conference on Entrepreneurship in Lueneburg, Germany 16-18 January 2014
 - 8th GEM International Research Workshop in Madrid on 10 -11 September 2014
 - IFKAD 2014 ECSB co-branded Special Track
 - 2 ECSB co-branded event with the French Academy of Entrepreneurship and Innovation (AEI), hosted by Groupe ESC Troyes (Champagne School of Management)

At the board meeting in November, the ECSB board discussed the following issues:

- We have increased our scholarships for PhD students
- We have decided to provide extra support for Eastern European participants in the 2015 conference in Zagreb through a fee reduction
- The potential for professional development workshops ahead of the RENT conference. One theme that was discussed was *How to do a good conference review* for potential reviewers. We will start slow but given that the PDWs at the Academy of Management are very successful, we think this might be an initiative that will be popular.
- We are also revising the review procedure for RENT to secure an even higher quality level of the papers presented.
- Finally, we would like to propose two potential special issues for the 3E conference. First we would like JSBM to commit to collaborate on one of these with the special issue editors (Helle Neergaard and Ulla Hytti). We have approached the editor of Education+Training/Journal of Entrepreneurship and Small Business Development about offering a second special issue and he is very positive. The two special issues would have different target groups in terms of contributors.

Discuss key problems/challenges faced

We discussed the issue of the charge for the Webinars that ECSB has to pay ICSB in the future. As it stands, the more successful our webinars are, the more they will cost ECSB. It would therefore seem more reasonable to only offer gratis webinars to ECSB members, and to charge members from other affiliates and ICSB a small fee to participate.

Discuss any issues that require the Boards action:

We still want to be able to offer our members the 3E conference in mid-May since in most European countries the spring semester is over this period. I am not concerned about the overlap with ICSB because the 3E caters to a very different audience than ICSB particularly with the changes that have been proposed for the ICSB conference. We are targeting European universities of applied science as well as traditional universities and the majority of those who participate in the 3E are not those who attend ICSB. There may be a few, but these attend ICSB

anyway for other reasons. Further, Easter tends to shift between March and , and it would be nice to be able to have the conference in the same week year after year, just like the RENT conference – it becomes ingrained in peoples memories. Finally, in some countries there are lengthy holidays connected with Easter – in the UK and in Denmark we have a long Easter break so to have it just before Easter just does not make sense. Hence, ECSB would really appreciate if the members of the ICSB board would accommodate our wishes.

Sincerely
Helle Neergaard
President ECSB