

## **President's Report**

2017 mid year ICSB Board meeting, Philadelphia January 19th

### **ICSB initiative on humane entrepreneurship and sustainable growth**

ICSB is working hard to bring to global attention to the importance of SMEs in our global economy. In addition to working with the UN, ICSB enjoys close relationships with the OECD, the World Bank Group, and other major international stakeholders.

- On April 7<sup>th</sup> in Seoul (South Korea), under the leadership of ICSB past president Ki-Chan Kim, the ICSB declaration on Human entrepreneurship is presented and signed by more than 200 policy makers, businessmen, and academic experts.
- UN Ministerial roundtable: At the 61st annual ICSB World Conference the week of June 13, 2016, ICSB convened a Small and medium-sized enterprise (SME) Ministerial Roundtable at the United Nations Headquarters. Seven distinguished ministers were in attendance from the United States, South Korea, Egypt, Indonesia, Kuwait, New Zealand, and Argentina.
- Thanks to an intense and hard follow up work performed by our I/O Director, several meetings with country representatives have been organized culminating in a request of institution of the UN SMEs Day, which will be advanced by the Argentinean Government, and supported by other countries such as Egypt, Finland, Indonesia, Malaysia, and United States. I wish to acknowledge the participation of Mrs. Contreras Sweet, SBA Administrator, to our ICSB-GW October conference and of Dr. Sarah Nasr, Egypt Minister of International Cooperation, to the Egypt Entrepreneurship Summit. In both occasion we received ample attention and support to our UN initiative.

### **Products and initiatives**

#### World conference

- The IO, alongside Stevens Institute of Technology, served as the host and managed conference and pre-conference events over 6 days, and 700 participants from over 40 different countries.
- 2017 Argentina is being planned with our partners, I/O and board are working closely with ICSB Argentina and SEPYMES. One visit in September (President and Executive Director), another one planned in the Spring.
- New bids received for 2019 and onwards from Egypt and Finland, manifestation of interest from South Africa

#### ICSB Academy

- Very successful second edition of the ICSB academy takes place involving 141 students and a global faculty of 22 top experts
- Planning and executing 2017 Edition in Buenos Aires
- First Affiliate edition in collaboration with MCSBE in November at the Egypt Entrepreneurship Summit

#### ICSB Executive Academy

- A new executive format is in course of development in collaboration with Stevens Institute of Technology and other schools in the New York metro area

#### ICSB-USASBE Certificate

- USASBE hosted the 7th cohort of the Certificate in Social Entrepreneurship at ICSB GW October conference.

#### GW October

- Over 150 participants from 17 different countries attended, together with the World Bank, the event Live stream hosted over 4,500 visitors. Distinguished participants in attendance included The Honorable Maria Contreras-Sweet (Administrator of the US Small Business Administration (SBA)), Ms. Anabel González (Senior Director, Trade & Competitiveness, World Bank Group), Dr. Luca Landolfi (President of the International Council for Small Business) and more.

#### JSBM

- circulated in 60 countries around the world, 4,257 institutions purchased access, 750 manuscript submissions each year, new impact factor is 1.937 (2-year), 2.868 (5-year), 65 out of 192 journals in Management and #8 in Entrepreneurship and Innovation.
- Current contract with Wiley expiring in 2018
- Renegotiation with Wiley (ICSB JSBM committee meeting at Wiley headquarters in Hoboken in December)
- New proposals from other publishers received and will be presented today

#### New Affiliates development

- New Chapters approved: Bangladesh, Myanmar
- New Countries in the process of applying: Colombia, Saudi Arabia, South Africa
- Affiliates consolidation and expansion:
  - Letter of Intent between ICSB Chapter Brazil and ANEGEPE (National Association of Entrepreneurship and Administration of Small Business Studies) to strengthen ICSB Affiliate Brazil.
  - MOU USASBE-CCSBE, renewed leadership and launch of new activities and promotion at CCSBE

#### ICSB participation and support to Affiliates events and activities

- Asian Council for Small business conference, an event attended by 1000 delegates that gave an incredible momentum to ICSB activities in Asia, including the creation of two new chapters (Bangladesh and Myanmar).
  - Myself and Dr. Sargent attended to represent ICSB, delivered keynote speeches and were both featured on Indonesia television and Newspaper.
  - ACSB conferences planned for 2017 (Myanmar) and 2018 (Japan), 2019 China (under discussion)
- the Red Pymes conference in Argentina
  - Myself and Dr. El Tarabishy attended to represent ICSB and delivered keynote speeches.

- helped ICSB to consolidate its presence in South American, through the consolidation of the Brazilian affiliate and the request of creations of new chapters in Uruguay and Colombia.
- At the same time the conference was instrumental for the organization of the 2017 global conference in Buenos Aires. Not coincidentally it is Argentina the country that has stepped up to present a motion to the UN assembly for the institution of a UN SME day.
- ICSB Mexico hosted its 2nd international conference between October 12-14, 2016, in Pachuca, Hidalgo, Mexico. It was a very successful event, in any respect, thanks to the organizing team of Francisco Velez, Blanca Garcia Hernandez and others. Alex DeNoble, delivered the opening keynote to an audience of several hundred people as a representative of the ICSB Board.
- Egypt Entrepreneurship Summit in El Gouna in November was a tremendous success as well. We were honored by the participation of the Egyptian Minister for International Cooperation, Her Excellency Dr. Sahar Nasr, and the organization of ICSB's affiliate in the Middle East, MCSBE. A local edition of the ICSB Academy was organized and attended by 100 students in conjunction with a social entrepreneurship business competition (Nawa)
- At the end of November, ICSB participated in the World Bank Youth Summit in Washington DC.
- In December an ICSB delegation (Drs. Sargeant, El Tarabishy, and Vuolla) attended the largest start-ups event in Europe (Slush) in Helsinki (Finland). Our current ICSB Senior Vice President for Development, joined HRH Prince Constantijn of the Netherlands at Slush in Helsinki, Finland to discuss what governments can do to enable the ideal growing environment for startups.