



MEET PUERTO RICO

***International Council for Small Business
2013 World Conference***

Presented By






















Puerto Rico & Caribbean Affiliate
invites you to the
58th World Conference
Ponce, Puerto Rico
June 19-23, 2013

G_{lobal} local:

Innovation & Entrepreneurship Lessons from a Diverse World

*Proposal to Host the 2013
International Council for Small Business World Conference*

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INTRODUCTION

The Puerto Rico Convention Bureau is pleased to present Puerto Rico as host for future incentives, meetings and conventions. This dossier has been carefully structured to provide a clear and concise overview of our Island and its offerings.

Puerto Rico's 500 years of fascinating Spanish heritage and culture live in its centuries-old monuments, colonial cities, and colorful traditions. The city of San Juan offers the dynamic activity of a modern metropolis, ready to cater to every visitor's quest for an unforgettable experience.

Puerto Rico has dramatically evolved as the Preferred Meetings Destination of the Americas for groups and conventions in the last few years. By tradition, Puerto Rico is, and has always been, a gracious and solicitous host to all visitors.

Assisted by a team of professionals at the *Puerto Rico Convention Bureau*, Puerto Rico is adding even more prestigious names to its roster of visiting organizations.

In addition to ideal year-round weather, excellent infrastructure, state-of-the-art facilities, white sandy beaches, unspoiled natural beauty, and sophisticated night life and entertainment, Puerto Rico gives you all the ingredients required to develop a successful and memorable convention for the participants of the event. Puerto Rico stands ready to be the Americas' most effective bridge connecting the Caribbean and Latin America to the United States.

We look forward to hosting the *ICSB 2013 World Conference*.





GOVERNMENT OF PUERTO RICO

LUIS G. FORTUÑO
GOVERNOR

October 6, 2010

Mr. David Smallbone
President
International Council for Small Business
Kingston University
Kingston Hill, Kingston-upon-Thames
KT2 7LB, United Kingdom

Dear Mr. Smallbone

On behalf of the people and the Government of Puerto Rico, we would be honored to host the 2013 International Council for Small Business World Conference. We are committed to supporting the International Council for Small Business in every way we can to ensure a most successful conference.

Our Destination Team has worked very hard for over a decade in positioning the Island as the Americas Preferred Meetings Destination. The Island of Enchantment, as Puerto Rico is known, offers all the advantages of a premier congress destination. First class hotels and resorts, world class shopping, fine restaurants, cultural and historical sites, night clubs, casinos, great golf courses, a variety of water sports, lovely beaches, and over 500 years of Spanish colonial architecture and cultural heritage make up the most complete destination of the Caribbean.

Puerto Rico's capital city, San Juan, offers the dynamic activity of a modern metropolis, ready to cater to every visitor's quest for an unforgettable experience. Hosting this convention in our Island will undoubtedly attract greater attendance, not only because of our strategic location but also because Puerto Rico offers the International Council for Small Business delegates a fully

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TEL: (787) 721-7000 * FAX: (787) 722-4300

Mr. David Smallbone
Page 2
October 6, 2010


equipped and world-class facility: *The Puerto Rico Convention Center*, the largest in the Caribbean.

The vibrancy of our business community and our understanding of the meetings industry, both at the national and international level, is perhaps what sets us apart from other destinations in the region. Puerto Rico is positioned geographically and culturally at the Crossroads of the Americas - the place where delegates can meet, mingle, do business, and join forces in an environment of equal comfort to all cultures.

In short, we firmly believe that our Island offers not only the wide range of world class tourist attractions that would dazzle any visitor, but the infrastructure, business savvy and commitment that ensure that the 2013 ICSB World Conference would be a total success.

I hope to have a chance to greet you in Puerto Rico!

Cordially,



Luis G. Fortuño

Edificio Ochoa
500 Tanca, Suite 402
San Juan, PR 00901-1942
Tel: 787-725-2110
Fax: 787-725-2133



October 1, 2010

Dr. David Smallbone
President
International Council for Small Business
Small Business Research Centre
Kingston University
Kingston Hill, Kingston-upon-Thames
KT2 7LB, United Kingdom

Dear Dr. Smallbone:

It is with great pleasure that the Puerto Rico Convention Bureau invites the *International Council of Small Business* to host the *ICSB 2013 World Conference* in Puerto Rico.

Our Island is positioned geographically and culturally at the crossroads of the Americas; with a cosmopolitan ambiance where people can meet, mingle, do business, and join forces in an environment of comfort to many cultures. In addition, Puerto Rico offers all the advantages of a premier destination. Convenient air access, first class hotels and resorts, excellent gastronomy, historical sites, casinos, great golf courses, a variety of water sports, and 500 years of Spanish cultural heritage make us the most complete destination in the Caribbean.

The Capital City of San Juan offers the dynamic activity of a modern metropolis, ready to cater to every visitor's quest for an unforgettable meeting experience. Holding *ICSB 2013 World Conference* in Puerto Rico will certainly attract a greater attendance. With ideal weather year-round, first-rate infrastructure, state-of-the-art facilities, white sandy beaches, unspoiled natural beauty, vibrant nightlife, entertainment and sophisticated technology, Puerto Rico offers you all the ingredients required to develop a successful and memorable program. The 350 member-suppliers of the Convention Bureau can provide the entire range of services and products that result in *Smooth Meetings*. Consider us an extension of your organizing team.

Puerto Rico has evolved dramatically as a destination over the last few years and now with the new Puerto Rico Convention Center, the Island has added another 600,000 square feet of meeting space to its current facility inventory. We are committed to creating the most successful meeting experiences.

We look forward to hosting *International Council of Small Business 2013 World Conference!*

¡Saludos!

Ana María Viscasillas
President & CEO



cc: Lisa Almeri

Chicago | Miami | New York | San Juan | Washington, D.C.

Sales and Marketing Agent for the Puerto Rico Convention Center





Puerto Rico and Caribbean Affiliate
P.O. Box 4545
Mayagüez, PR 00681-4545

20 September 2010

Dr. David Smallbone, President
Dr. Ayman El Tarabishy, Executive Director
ICSB International Office
George Washington University
Washington, DC

WORLD CONFERENCE ICSB 2013

On behalf of the Puerto Rico and Caribbean Affiliate, and specially myself, I submit the documentation for hosting ICSB'S 2013 World Conference in Ponce, Puerto Rico.

The Puerto Rico and Caribbean Affiliate celebrates its 15th anniversary in June 2011. It was in Sweden in 1996, when ICSB admitted Puerto Rico and the Caribbean as its newest Affiliate. Puerto Rico and the Caribbean is willing and ready to host once more ICSB's World Conference. Under the leadership of 2013 Conference Chair, Dr. Zulma Quiñones-Howell, former ICSB President and Puerto Rico and Caribbean Affiliate President, the success of the 58th ICSB World Conference is assured.

We certainly look forward to host you in Ponce, the Pearl of the South in 2013.

Sincerely,



Jaime L. Santiago Canet, Ph.D.
President



PRESIDENCY

PONTIFICAL CATHOLIC UNIVERSITY OF PUERTO RICO

2250 LAS AMÉRICAS AVENUE, SUITE 564
PONCE, PUERTO RICO 00717-9997
TEL. (787) 841-2000 • EXTS. 1300, 1305
FAX (787) 651-2034



August 31, 2010

Dr. David Smallbone
President ICSB
ICSB International Office
George Washington University
Washington, DC

Dear doctor Smallbone:

On behalf of the Pontifical Catholic University of Puerto Rico it is my pleasure to learn that the 58th Annual ICSB World Conference will take place in June 2013 in Puerto Rico.

The International Council for Small Business (ICSB) celebrated – very successfully - its 42nd. World Conference in San Juan, PR in June 2002. Now it is time to revisit Puerto Rico, enjoy Ponce and our island, and at the same time have time to obtain new learning and networking for academicians, researchers, policy makers and practitioners in the Small and Medium size business environment.

The Pontifical Catholic University of Puerto Rico strongly supports and cordially invites ICSB to meet in Ponce, – The Pearl of the South – in June 2013.

I certainly look forward to meet with you in Ponce, Puerto Rico.

Sincerely

Jorge I. Velez Arocho, Ph.D.
President

jsc



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Resto de Ponce
Zona Libre del Sur

REGION DE SERVICIO

Adjuntas - Albion

Arroyo - Coamo

Guánica - Guayama

Guayama - Jayuya

Juana Díaz - Pailón

Pedernales - Ponce

Sotomayor - Santa Isabel

Vieques - Yauco

www.camarasur.org

camarasur@camarasur.org

August 16, 2010

Dr. David Smallbone
President ICSB
ICSB International Office
George Washington University
Washington, DC

Dear Dr. Smallbone:

On behalf of the Southern Puerto Rico Chamber of Commerce it is my pleasure to learn that the 58th Annual ICSB World Conference will take place in June 2013 in Puerto Rico.

The International Council for Small Business (ICSB) celebrated very successfully, its 42nd World Conference in San Juan, PR in June 2002. Now it is time to revisit Puerto Rico, enjoy Ponce and our Island, and at the same time have time to obtain new learning and networking.

The Southern Puerto Rico Chamber of Commerce strongly supports and cordially invites ICSB to meet in Ponce, - The Pearl of the South - in June 2013.

I certainly look forward to meet with you in Ponce, Puerto Rico.

Sincerely,

Héctor E. López Palermo
Executive Director

2013 ICSB PROPOSAL

Venue City

The Magical Charm of the Caribbean

Porta Caribe, the southern region of Puerto Rico, is a rarely explored area of the island holding many diverse attractions. A trip to the south can begin by visiting the region's economic and cultural center, otherwise known as the *City of Ponce*. Dubbed the "Pearl of the South," Ponce (founded in 1692) is a major cosmopolitan and cultural hub in Puerto Rico. This architecturally rich city houses several museums worth exploring.

Several smaller, waterside towns nestled at the foot of mountain ranges and valleys, extend visitors many opportunities to explore little-known cultural attractions that stand out in this tropical beach setting. Port Caribe compounds fifteen municipalities: Ponce, Patillas, Arroyo, Guayama, Salinas, Aibonito, Coamo, Santa Isabel, Juana Díaz, Villalba, Jayuya, Peñuelas, Guayanilla, Adjuntas and Yauco. (See map below)

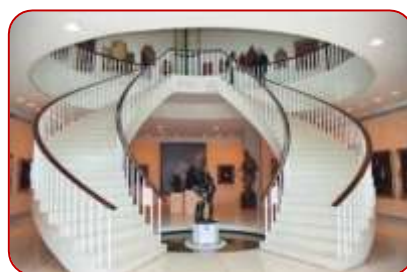


Throughout the region, Porta Caribe offers world-class fishing excursions, fine dining, and golf by the sea.

Caja de Muertos



Ponce Museum of Art



Guancha Boardwalk



Historic Firehouse



Hacienda Buena Vista



Serrallés Castle



Tibes Native Indian Museum



THE GUARD
TAINO INDIAN CEREMONIAL CENTER IN CAGUANA
PUERTO RICO , FROM THE LIBRARIES OF
HUMMINGBIRD BBS TEL-609 825 7922 - MILVILLE NJ

Port of the Americas

(Porta Caribe/Ponce Port)

The Port of the Americas (located at Ponce) will have 9 docks, 6 terminal buildings, parking and van spaces. The entrance to the Port of Ponce is 2.8 miles long and 38 ft. deep. Its installations will mainly be used by cargo ships and occupy approximately 314 acres of land. The access channel is 2.8 miles long by half a mile wide, and varies in depth from 50 to 150 ft.; closer to the docks depth fluctuates between 30 and 40 ft., thus allowing entrance to deeper draught ships. The Port of the Americas currently receives international Cruises.



Host for 2013

Name of the Host Affiliate with their officers names- **Puerto Rico & Caribbean Affiliate**

- Dr. Jaime Santiago Canet-President
 - Mr. Nelson Perea-Past President
 - Dr. Karen Orengo-SVP Programs
 - Dr. David Zayas-SVP Membership & Affiliates
 - Dr. Zulma Quiñones-SVP Communications
 - Dr. Edgar Soto-SVP Finance
 - Mr. Juan Villeta-SVP Research & Publications
 - Prof. Edwin Ortiz Mundo Director-at-large
 - Prof. Virgin Dones Director-at-large
 - Dr. Rafael Cortina Director-at-large
 - Dr. José M. Romaguera Office of the Secretariat
- ❖ Name of the City-Venue-**Ponce, Puerto Rico**
 - ❖ Tentative dates of the World Conference- June 20-23, 2013
 - ❖ Conference Hotel

Hotels & Resorts

- **Hilton Ponce Golf & Casino Resort** (Conference Venue) (hiltoncaribbean.com/ponce)
At this point the Conference hotel is offering a rate of \$149.99, plus 12% resort tax, 11% state



- [Holiday Inn Tropical Casino Ponce](http://www.HolidayInn.com) (www.HolidayInn.com)
- [Howard Johnson Ponce](http://www.hidpr.com/hj_main.asp) (http://www.hidpr.com/hj_main.asp)

Small Inns & Hotel

- [Hotel Melia Ponce](http://www.hotelmeliapr.com/) (<http://www.hotelmeliapr.com/>)
- [Quality Inn El Tuque Ponce](http://www.qualityinn.com/hotel-ponce-puerto_rico-PR013) (http://www.qualityinn.com/hotel-ponce-puerto_rico-PR013)

*These rates are subject to change.

❖ World Conference Chair and Local Organizing Committee names

- Dr. Zulma Quiñones-Chair
 - Dr. Edgar Soto
 - Dr. David Zayas
 - Dr. Jacqueline Rodríguez Mont
 - Dr. Karen Orengo
 - Dr. Jaime Santiago
 - Mr. Luis Santini
 - Prof. Viviane Asad
 - Prof. Maribel Ortiz
 - Prof. Virgin Dones
 - Dr. Eileen Ortiz
 - Dr. Edgar Maíz



As was done in 2002, and International Advisory Council for the World Conference will be established. We will invite Wilford White members and others to participate.

❖ World Conference Theme and sub-themes

○ *Globallocal: Innovation and Entrepreneurship Lessons from a Diverse World*

- Entrepreneurship and Innovation in a Diverse World(1)
- Diversity and Innovation in a Crisis Economy
- Innovation in a Local-Global Market
- Innovative Initiatives in the Global Scene
- Incubators, Innovation and Successful SME's
- Globalization and its Impact on SMEs (2)
- Youth, Women, and Minorities: Lessons of Entrepreneurship and SME's Small
- Family Business through the Generations
- Small Business and Culture (3)
- Social and Spiritual Entrepreneurship
- Entrepreneurship in a Regional Context (4)
- Service and Public Entrepreneurship
- Entrepreneurship Education and Training Models (5)

❖ Possible names of plenary speakers

- Fred Smith- CEO FedEx
- Dr. Patricia Greene-Professor at Babson College
- Joseph A. Unanue, President of Goya Foods-Largest Family Owned and Run Business

- President & CEO Camalia Valdés Esq. Cervecería de Puerto Rico-Large Family Owned and Run Business
- ❖ General Conference schedule

On June 19, 2013, we will hold special events for the ICSB Board of Directors (by invitation).

DAY 1 June 20, 2013

8:30 AM-9:30 AM	ICSB Meetings [Affiliates, Executive Officers]
9:00 AM-5:00 PM	Pre-Conference/Doctoral Consortium
9:30 AM-5:00 PM	ICSB Board Meeting
2:00 PM-5:00 PM	Registration check-in
5:00 PM-6:00 PM	Presidents' Reception (By Invitation)
6:00 PM-8:00PM	Presidents' Welcome Reception ** <i>Calypso Night Pool Side</i>

DAY 2 June 21, 2013

8:30 AM-5:00 PM	Registration check-in
9:00-AM 10:00 AM	Opening Plenary Session
10:00 AM -10:15 AM	Tea/Coffee Break
10:15 AM- 12:15 AM	Paper and Workshop Sessions ***
12:30-2:00 PM	Lunch
2:00-3:15 PM	Paper and Workshop Sessions
3:15 PM - 3:30 PM	Tea/Coffee Break
3:30-5:00 PM	Paper and Workshop Sessions
6:00 PM-8:00PM	Culture Night- <i>Ponce Museum of Art</i>

DAY 3 June 22, 2013

8:30 AM -10:00 AM	Paper and Workshop Sessions
10:00 AM -10:15 AM	Tea/Coffee Break

10:15 AM -11:15 AM	Plenary Session
11:15 AM -12:15 AM	Annual General Meeting of ICSB
12:30-2:00 PM	Lunch
2:00-3:15 PM	Paper and Workshop Sessions
3:15 - 3:30 PM	Tea/Coffee Break
3:30-4:45 PM	Paper and Workshop Sessions
7:00 - 11:00 PM	ICSB Gala Awards Dinner

DAY 4 June 23, 2013

8:30 AM - 9:45 AM	Paper and Workshop Sessions
9:45 AM -10:00 AM	Tea/Coffee Break
10:00 AM- 11:15 AM	Paper and Workshop Sessions
11:15 AM-12:30 PM	Closing Plenary Session Presentation of Next World Conference Host Remarks of New ICSB President Closing Keynote
12:30-1:30 PM	Closing Lunch
1:30 PM - 5:30 PM	ICSB Board Meeting

❖ Preliminary budget (revenues and expenses)

BUDGET

INCOME

Registrations	400	\$525.00	\$210,000.00
Sponsors			\$110,000.00

Subtotal \$320,000.00

EXPENSES

ICSB Fee			\$ 15,000.00
Web Page			\$ 3,000.00
Speakers Travel & Fees			\$ 20,000.00
Guest Rooms ⁽³⁾	10	\$ 200.00	5 \$ 10,000.00
Promotion			\$ 15,000.00
Organizing Committee Travel			\$ 15,000.00
Board Activity ⁽¹⁾			\$ 4,000.00
General Activity ⁽¹⁾			\$ 25,000.00
Banquet ⁽¹⁾			\$ 50,000.00
Board Meetings ⁽¹⁾			\$ 3,000.00
Transportation			\$ 4,000.00
Proceedings (Pen Drive)			\$ 2,000.00
Decoration			\$ 10,000.00
Audiovisuals			\$ 15,000.00
Coffee Breaks ⁽²⁾			\$ 20,000.00
Breakfasts ⁽⁴⁾			\$ 10,000.00
Printing/Promotional Material			\$ 5,000.00
Conference Bags			\$ 10,000.00
Conference Tags/Ribbons			\$ 2,500.00
Spouses/Social Program			\$ 3,000.00
Hotel Gratuities			\$ 16,400.00
Hotel Meeting Rooms			\$ 5,000.00
Bank Fees			\$ 2,000.00
Beverages and Liquor			\$ 15,000.00
Miscellaneous			\$ 10,000.00

Subtotal \$289,900.00

NET INCOME

\$30,100.00

NOTES:

- ¹. Includes meal expenses
- ². Friday & Saturday : two per day
- ³. Rooms for Speakers
- ⁴. Friday, Saturday & Sunday

- ❖ Registration fees (including ICSB licensing fee). Please note that registrations fees for non-ICSB members have to be included in ICSB membership dues, a fact to consider when establishing fees.
 - ICSB Members \$525.00 (includes all events, except Pre-Conference Events)
 - Non-ICSB Members \$590.00 (includes all events, and new membership \$65.00) (Does not include Pre-Conference Events)
 - Students \$300.00 (Student Identification/ Includes everything except Gala Dinner)
 - Gala Dinner \$75.00
 - Spouses/Social Program \$225.00 (Please note this includes social events, and one tour)

- ❖ Conference fee as a percent of total expenses. The conference is 72% of total expenses.

- ❖ Advantages of location and area (transportation, tourist attractions, air travel convenience, in addition advantages from an academic, research, government and policy standpoint)

We find that hosting the 2013 ICSB World Conference in Ponce, Puerto Rico hold several advantages:

- The Cultural Diversity of the island and the city of Ponce
 - Academic Environment-the city of Ponce has three of the main Universities on the Island
 - Cultural Activities
 - Port of Americas-the will be complete by 2012.
 - Pristine Golf Course on the hotel site
 - Transportation-can land at the regional airport of Ponce-Mercedita through Cape Air or if coming through New York or Orlando JetBlue. Coming in from New York, you can use the Aguadilla Airport and Continental Airlines.
 - Learn to dance salsa, meringue, and some calypso.
-
- ❖ Disadvantages of location (transportation, tourist attractions, air travel convenience, etc.)
The possible disadvantages are:
 - Warm in June, can lead to consuming more spirits
 - Not in the Capital City (which can be an advantage), but only 70 miles away.



**SEE YOU IN PONCE,
PUERTO RICO IN
2013!**



PUERTO RICO CONVENTION BUREAU

The Puerto Rico Convention Bureau (PRCB) is the principal entity marketing Puerto Rico as a group destination and the official marketing and sales agent for the Puerto Rico Convention Center.

*Our **Mission** is to promote and develop group/convention business through an integrated marketing strategy to strengthen the Island's economic growth and enhance the visibility of our members and business partners.*

*Our **Vision** is to make Puerto Rico the Preferred Meetings Destination of the Americas and to make the Bureau the best destination marketing organization in the world.*

The PRCB headquarter offices are located in San Juan with four regional offices in Chicago, Miami, New York and Washington D.C., and satellite offices in New Jersey, Atlantic City and Dallas.

The Puerto Rico Convention Bureau and its diverse multilingual, multinational team market Puerto Rico as the Preferred Meetings Destination of the Americas. We are always prepared to:

- ~ Provide sales consultation and support services to meeting planners in corporate, incentive, and association markets
- ~ Strengthen Puerto Rico's competitive position by increasing awareness of the island's outstanding meeting facilities and services
- ~ Uphold the PRCB's reputation as the oldest convention bureau south of the United States and the most developed destination marketing organization in the Caribbean
- ~ Foster lifelong ties with key industry partners that over the years have awarded us for our excellence in service, but also worked with us side by side to ensure that we are the destination of choice again and again

Best Service Practices

San Juan is proud to be a member of the BestCities Global Alliance, the world's first and only convention bureau alliance with eight full partners on five continents. In January 2005 San Juan joined Cape Town (South Africa), Copenhagen (Denmark), Dubai (United Arab Emirates), Edinburgh (Scotland), Melbourne (Australia), Singapore (Asia) and Vancouver (Canada) as a BestCities full partner.

BestCities's mission is to lead the way in developing global best practices in the meetings industry through innovation, knowledge exchange, professional development, and client servicing. The 35 service standards that BestCities practices are unequaled by other

destinations and the destinations represented in the Alliance have all the facilities, infrastructure, and attractions to guarantee a successful event.

From the day we are selected as the site for your group, we will mobilize our network of resources to ensure a record-breaking event; and, from the moment attendees arrive on the Island right up until their departure; our team of professionals will ensure that everyone has a memorable and productive visit.



EXTRAORDINARY CUSTOMER SERVICE

While implementing our Extraordinary Customer Service Initiative, we developed the Meeting and Incentive Planner Pledge to Service, which has become our promise for the highest customer service. It reads as follows:

Our Promise

We value your business as well as your time, and take our role and responsibility as destination consultants very seriously. Therefore, we are committed to representing your best interests and those of your group. Our contract with you offers a service guarantee – a promise – which we will perform in a manner that contributes value and a return on investment, resulting in a stronger and more productive relationship.

We pledge

To be responsive - by having experienced sales professionals respond to inquiries on the same business day and follow-up with hotels and suppliers to ensure that you receive proposals on schedule.

To be efficient - by quickly assessing your needs and presenting your business only to hotels, resorts and other Bureau members that match your qualifications.

To stay current - by providing you with the most up-to-date information and materials on hotels and resorts, meeting facilities, local attractions, events and other services. We make sure we are the most informed source available for every facet of planning a meeting or convention in Puerto Rico.

To educate you and/or your clients in person - by scheduling, accompanying and transporting you to meeting sites and areas, and helping you inspect properties that match your stated qualifications. We will also provide you with an in-depth overview of the island of Puerto Rico.

To maintain high standards - by providing the services of over 300 local Bureau members to satisfy your program's requirements. Hoteliers and other vendors that are Bureau members must adhere to, and maintain, the highest levels of quality and reliability.

To support you - by providing help in the form of creative ideas, marketing expertise and professionally produced promotional materials for the marketing of your meeting.

To serve your best interests - by working to maintain the integrity of our relationship - we partner with independent meeting planners and travel agents and never solicit business from your clients.

To be easily accessible to you - via a broad regional sales network, by participation in industry tradeshows, conferences and other events; and through our easy to use, informative web site.

TOP SEVEN REASONS TO USE THE PRCB

The Puerto Rico Convention Bureau (PRCB) has always set the bar high on delivering exceptional service and has been consistently recognized by the professional meeting planning community with awards for its stellar service. We take great pride in ensuring exemplary support for meeting planners to fulfill every coordinating element for event/conference success. The following are seven reasons why you should use the Bureau to book your business:

1. We're close to you
2. Great site inspections
3. Proposals/Housing Bureau
4. Registration services
5. Collateral materials
6. Customized amenities
7. Support you can count on

At the PRCB we believe in strong long lasting partnerships. Through collaborative efforts via our professional member network and beyond, the PRCB is able to deliver everything a demanding meeting planner might require to ensure the highest levels of quality.



PUERTO RICO AT A GLANCE

History

- Original settlers- Taíno Indians.
- 1493- Christopher Columbus discovered Puerto Rico, Spain's most important military strong-hold in the New World for four centuries.
- 1898- Puerto Rico became a U.S. territory with the signing of the Treaty of Paris, after the Spanish- American War.
- 1917- The Jones Act conferred U.S. citizenship upon the people of Puerto Rico.
- 1950- Congress enacted Public Law 600, which authorized the island to draft and approve its own constitution, subordinate to and in harmony with the U.S. constitution.
- 1952- Current U.S. Commonwealth Status was granted.



Political Stability

As a Commonwealth of the United States, Puerto Rico has its own constitution, control over its internal affairs (with some provisos when U.S. law is concerned), and maintains great autonomy. Island residents are United States citizens and possess all the rights and obligations of citizenship such as social security and service in the armed forces, except for the right to vote for the U.S. presidency. The Governor of Puerto Rico, our chief executive, is elected every four years in an island-wide election. Puerto Rico is considered to have one of the highest records of voter participation in election processes in the world at 85%, with 2.4 million registered voters and an average 2 million that vote on a regular basis in the general elections.

Its commonwealth status differentiates Puerto Rico from the 50 United States on a few key levels. The Puerto Rican people have a voice in Congress through an island-elected Resident Commissioner, but no vote in either U.S. legislative house.

Puerto Rico's unique relationship with the United States of America has contributed to prosperity while giving Puerto Ricans the ability to determine their own destiny and retain their Hispanic cultural identity.



The Economy

With more than 2,000 diverse industrial plants producing and shipping everything from pharmaceuticals and medical devices to computer components, Puerto Rico's economy is vibrant and growing.



- Puerto Rico has a highly-educated work force. The average manufacturing worker has 12.8 years of schooling. 60% of the college-age population is enrolled in the island's colleges and universities.
- More than 75% of all managerial positions in the island's factories are held by Puerto Ricans.
- At 72%, Puerto Rico's home-ownership rate is the highest in the industrialized world.



Tourism

- More than four million people visit the island each year. A network of country inns and “Paradores” complements an array of beach front resorts and casino hotels.



- Puerto Rico's capital city of San Juan is among the world's foremost home ports for cruise ships.

Agriculture

- The target today is the export of locally-grown and locally-processed agricultural products, as a major component of economic development.
- About 20% of Puerto Rico's arable land is suitable for commercial agriculture.

Transportation

- The island's moderate size (100 by 35 miles = 160.93 by 56.32 kilometers), coupled with its more than 14,000 miles (22,530 km) of roads and 250 miles (402.3 km) of highways, places travelers at a maximum of two and a half hour from any air or maritime port.

Telecommunications

- Puerto Rico has billions of dollars invested in high-tech communications systems. Its telephone rates are among the lowest in the U.S. - including 25 cents for local calls from public phones.

Postal System

- Puerto Rico forms part of the U.S. Postal Service system with the same low-cost domestic rates between the island and the 50 states. In addition, all major U.S. priority carriers operate in the island.

WHAT MAKES PUERTO RICO THE IDEAL SITE FOR THE:

ICSB 2013 World Conference

Versatility

Puerto Rico has it all! From our natural tropical ambiance and historic flavor to an alluring cosmopolitan flare, it is this versatility that makes our island an irresistible destination.

Puerto Rico's reputation and appeal as a premier group and leisure destination is virtually unrivaled in the Caribbean. It's an eclectic combination where the past meets the present:

Land of Contrasts

- ~ 500-year old fortresses within view of ultra-modern hotels and resorts
- ~ A network of highways leading to tropical rainforests
- ~ Dynamic urban centers within easy reach of charming, old-world villages
- ~ A native cuisine based on age-old tradition and a plethora of restaurants featuring the most innovative and cutting-edge fare
- ~ A rich cultural tradition of native arts, dance and music along with contemporary arts and entertainment – Puerto Rico is proud to boast its cultural showcase.

Significant Facts

The Island offers an extremely dynamic environment motivated by a blend of Spanish, Indian, African and American influences that, because of our unique relationship with the United States, has contributed to prosperity while giving the 3.9 million Puerto Ricans residing on the Island the ability to determine their destiny and retain their Hispanic cultural identity.

- ~ 1.6 million Puerto Ricans reside in the San Juan metro area
- ~ 85% voter participation rate is among the highest in the world
- ~ 95% of the population is Hispanic
- ~ 1.4 million of the population make up the active workforce



AIR ACCESS

Puerto Rico is the most accessible island in the Caribbean. Air service to San Juan is the best to any Caribbean destination. Puerto Rico's principal airport is the Luis Muñoz Marín International Airport which receives more than 800 domestic and international weekly flights from the U.S., South America and Europe.

Major airlines from around the world such as American Airlines, Continental Airlines, COPA, Airlines, Delta Airlines, Iberia, Northwest Airlines, Air Canada, US Airways, JetBlue, Spirit, and United Airlines, among others service San Juan.

Our Island is close to you in more than one way. Flight time is only 2 hrs and 30 minutes from Miami, 3 hrs and 40 minutes from Washington, DC or New York City, 4 hrs and 30 minutes from Chicago or Dallas, and 6 hrs and 40 minutes from Los Angeles. Passports are not required for U.S. citizens.



Air Access to San Juan (SJU), Puerto Rico as of May 2010:

From	No. of Flights	Airline	Flight Time
USA & CANADA			
Atlanta	57	Delta Air Tran American Airlines	3h 30m
Atlantic City	14	Spirit Airlines	3h 45m
Baltimore	21	American Airlines Air Tran	3h 40m
Boston	48	American Airlines US Airways Spirit Airlines JetBlue Airways	3h 50m
Charlotte	15	US Airways	3h 30m
Chicago	21	American Airlines United Airlines US Airways	4h 40m
Cleveland	1	Continental Airlines	4h 15m
Columbus	7	Air Tran	6h 20m
Dallas	19	American Airlines US Airways	4h 30m
Detroit	13	Spirit Airlines	4h 30m
Ft. Lauderdale	54	JetBlue Airways Spirit Airlines	2h 35m

Hartford	7	American Airlines	3h 45m
Houston	12	Continental Airlines	4h 20m
Kansas City	7	Delta Air Lines US Airways	4h 45m
Los Angeles	5	American Airlines	6h 40m
Miami	78	American Airlines	2h 30m
New York All Airports	116	American Airlines Continental Airlines Delta Air Lines JetBlue Airways	3h 40m
Orlando	94	Air Tran Airways JetBlue Airways Spirit Airlines	2h 40m
Pittsburgh	7	US Airways	4h 30m
Philadelphia	33	American Airlines US Airways	3h 40m
Raleigh/Durham	5	Delta Air Lines	3h 45m
Santa Ana	7	American Airlines	6h 55m
Tampa	7	American Airlines	2h 45m
Toronto	7	American Airlines	6h 45m
Washington DC	13	American Airlines United Airlines	3h 40m
EUROPE			
Arriving at International Airport Luis Muñoz Marín (SJU)			
Barcelona	2	Iberia Airlines	8h 25m
Madrid	11	Iberia Airlines US Airways	8h 25m
SOUTH AMERICA			
Arriving at International Airport Luis Muñoz Marín (SJU)			
Caracas	28	American Airlines	1h 40m
Guatemala City	7	Copa Airlines	2h 30m
Managua	7	Copa Airlines	2h 35m
Panama City	12	Copa Airlines	2h 40m
Quito	7	American Airlines	3h 30m
Santiago	7	American Airlines	7h 45m
San José	7	American Airlines	2h 20m

REGIONAL AIRPORTS IN PUERTO RICO

USA

Arriving to Aguadilla's Borinquen Airport (BQN)
--

Ft. Lauderdale	14	Spirit Airlines	2h 35m
New York	20	JetBlue Airways	3h 40m
Orlando	21	JetBlue Airways Spirit Airlines	2h 40m

Arriving to Ponce's Mercedita Airport (PSE)
--

New York	7	JetBlue Airways	3h 40m
Orlando	7	JetBlue Airways	2h 40m
Arriving to Vieques Airport (VQS)			
Beef Island			
St. Croix Island			
St. Thomas			
Virgin Gorda			

Ground Transportation

In addition to numerous taxi fleets in the San Juan area, the city also has a variety of ground transportation services ranging from basic tour operators to full service destination management companies with fully equipped vehicles. Services available include arrival/departure transfers, on-site hospitality, sightseeing tour arrangements, sports activities coordination, and off-site evening activities.

Taxi Cab Services

Official Puerto Rico Tourism Company-sponsored taxis on the Island are clean, clearly identifiable, and reliable. Look for the white taxis with the official logo and the "**Taxi Turístico**" on the front doors. The official taxi cabs charge the following fixed rates to and from the Luis Muñoz Marín International Airport or piers in Old San Juan:

Zone 1	Airport / Isla Verde	\$12.00
Zone 2	Airport / Condado / Miramar	\$17.00
Zone 3	Airport / Piers in Old San Juan	\$21.00
Zone 4	Piers / Old San Juan	\$12.00
Zone 5	Piers / Puerta de Tierra	\$12.00
Zone 6	Piers / Condado / Miramar	\$14.00
Zone 7	Piers / Isla Verde	\$21.00

Trolleys in Old San Juan

- ▶ **FREE**
- ▶ **Originating terminal** in Old San Juan is Covadonga which is right in front of the piers (Gilberto Concepción de Gracia St.)
- ▶ **2 routes** - one to Plaza de Armas (center of town), the other along Norzagary St., which comes down Cristo St. near Convento Los Dominicos, to Plaza San José - not far from El Morro Fortress.
- ▶ **Most popular / most frequent route** - Tanca St. up to San Francisco St. (Plaza de Armas), down San José St. to Fortaleza St., and then down San Justo St. From there it goes along Piers 1, 2 (for the ferry to Cataño), and 3, then back to the terminal.

Buses in the Metropolitan Area

Metropolitan Bus Authority (AMA and Metrobus) bus stops are marked by signs that read “Parada”. Contact the Metropolitan Bus Authority (AMA) for additional information: (787) 767-7979.

Condado Route - Bus #B21 and #B10 Ashford/Magdalenal/Ashford (also goes to Plaza Las Américas – the largest shopping mall in the Caribbean)

Isla Verde Route - Bus #A5 and 40 Capetillo

Fares are \$.75 per ride

There’s a 20 - 45 minute wait between buses

FYI: “*guagua*” means bus in Puerto Rico

Integrated Transportation Alternative - Urban Train

The ATI- Urban Train (Tren Urbano) is a recently developed 10.7 mile (17.2 km) metro system in Puerto Rico which links the municipalities of San Juan, Bayamón, and Guaynabo. The Tren Urbano was created to facilitate transportation within the Greater San Juan Metropolitan Area. Currently, the system is composed of 16 stations, which vary from grade, underground and elevated stations. As part of the Integrated Transportation Alternative, the Tren Urbano is one of many factors that contribute to internal mobility in the Area.



HOTELS OF INTERNATIONAL STANDARD

Puerto Rico boasts world class hotels and resorts offering the utmost in accommodations and recreational facilities set in some of the most beautiful natural panoramas in the Caribbean. Moreover, Puerto Rico is host to international hotel and resort chain properties including: *Hilton Ponce Golf & Casino Resort (Conference Venue)*, Caribe Hilton, Waldorf Astoria, Conrad, Marriott, Renaissance La Concha, InterContinental, Embassy Suites, El San Juan, Sheraton and Ritz Carlton, among others. You can also include a pre or post stay and enjoy the typical Puerto Rican flavor of our easy to reach quaint country inns or “Paradores”.



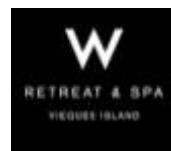
[Hilton Ponce Golf & Casino Resort \(Conference Venue\)](#)



[Holiday Inn Tropical Casino Ponce](#)



[Howard Johnson Ponce](#)



PUERTO RICO: VITAL STATISTICS

Location	1,000 miles (1,609.34 km) southeast of Miami, Florida
Population	3.9 million total; 1.6 million in San Juan metropolitan area (2000 Census). Another 4.0 million Puerto Ricans reside among their fellow U.S. citizens on the mainland
Major Cities	San Juan (Capital), Ponce, and Mayagüez
Languages	Spanish and English are both the official languages
Climate	Average Temperature 82° F (28° C)
Time	Atlantic Standard (Eastern Standard + 1 hour), during winter. In summer, P.R. is on Eastern Daylight Time
Currency	The U.S. dollar is the official and only currency used in Puerto Rico, with an extensive network of 24 hour automated teller machines (ATM) throughout the Island
Electricity	U.S. standards, 120 Volts AC, and 220 volts available
Driving	Distance markers in kilometers (1.6 km = 1 mile), gas sold by the liter (3.5 lit = 1 gallon); speed measured in miles
Telephones	Area codes (787, 939) Information 411, Emergency 911, All major U.S. long distance carriers provide service
Mail	U.S. Postal Service, plus major international courier services such as FedEx, UPS and DHL
Main Airports	San Juan metro area's Luis Muñoz Marín International Airport (SJU) is among the largest in the nation in terms of volume and quality of service, handling more than 10.4 million passengers per year. Rafael Hernández Airport in Aguadilla (BQN) is an emerging airport that already handles over half a million passengers per year traveling to Puerto Rico's west coast
Taxis	Designated Tourist Taxis called "Taxi Turístico" charge flat fares between airport, cruise ships and tourist attractions. Metered taxis also available
Tourism	5.4 million visitors in FY 2007-2008
Medical Care	Finest facilities in the Caribbean provide excellent coverage throughout the Island. Stateside insurance policies are honored
Economy	Based on manufacturing of pharmaceuticals, textiles and high technology equipment, tourism, government service, banking and agriculture

DID YOU KNOW THAT PUERTO RICO IS...?

- one the world's largest manufacturer of pharmaceutical products
- the 10th largest export market for the U.S.
- the largest producer of rum in the world
- home to more than 178 regional offices of *Fortune 500* companies
- centrally located at the crossroads of the Americas, the bridge between North and South America, and a facilitator between Latin America and the United States.

and that it has...

- the world's third largest underground river system
- a working 19th-century coffee plantation
- the oldest known cemetery in the Antilles
- the most stunning bioluminescent bays in the world
- a first rate banking system comparable to the G-8 economies
- the highest per capita income in Latin America and the Caribbean
- the most modern telecommunications system in Latin America
- first class accommodations, including over 13,300 hotel rooms, ranging from elegant to casual
- the largest casino in the Caribbean
- the largest tennis center of the Caribbean.

and that...

- one out of four Hispanic engineers in the U.S. is a graduate of the University of Puerto Rico.
- San Juan is the second largest home port for cruise ships in the world.
- the deepest part in the Atlantic Ocean (28,000 ft deep = 8,534 m₂) lies in the North of Puerto Rico.
- Puerto Rico is home to the largest radio-telescope in the world.



SPORTS

With its year-round tropical climate and miles of unspoiled beaches, Puerto Rico is an ideal destination for a multitude of sporting events. The Island has a history of hosting world-class events, whether it is with professional organizations like Major League Baseball, the National Basketball Players Association and the United States Tennis Association; amateur organizations like the International Tae Kwon Do Federation, Puerto Rico Golf Association, Karate Federation or youth organizations like the National Collegiate Tae Kwan Do Association.



The Puerto Rico Convention Bureau has experience you can count on to help in the planning, promotion and execution of successful sporting events. The Island also boasts an average temperature of 82 degrees Fahrenheit (28 C), making it an ideal location to practice any type of outdoor sport all year long. Additionally, it has Olympic autonomy, which gives Puerto Rico the opportunity to bring in both national and international events and sporting facilities for nearly every Olympic sport are available with the number of spectator seats ranging from 10,000 to 18,500.

PUERTO RICO'S TOP SPORTS FACILITIES

- Coliseo de Puerto Rico José Miguel Agrelot – San Juan
- Natatorium- San Juan
- Roberto Clemente Coliseum – San Juan
- Hiram Bithorn Stadium – San Juan
- Central Park – San Juan
- Roberto Clemente Sports City – Carolina
- Isla Verde Beach – Carolina
- Roberto Clemente Walker Stadium – Carolina
- Rubén Rodríguez Coliseum – Bayamón
- Caguas Sports Complex – Caguas
- Olympic Village Germán Rieckehoff – Salinas
- Francisco Montaner Stadium – Ponce
- Palacio de los Deportes – Mayagüez



BUSINESS CLIMATE

The perfect complement to Puerto Rico's successful meeting and convention business and the stunning, new convention center is the island's vibrant business climate, giving Puerto Rico national and international acclaim. With more than 2,000 diverse industrial plants producing and shipping everything from pharmaceuticals to computer components and medical devices, Puerto Rico's economy is robust and on the rise.

Puerto Rico has a first-rate banking system comparable to G-8 economies and the most modern telecommunications system in Caribbean and Latin America. One out of four Hispanic engineers in the U.S. is a graduate of the University of Puerto Rico Mayagüez Campus and 60 percent of the college-age population on the Island is enrolled in one of its colleges and universities.

San Juan, Puerto Rico is the perfect city for Hispanic business executives to conduct business in their native language amid familiar surroundings and have access to financiers, attorneys, engineers, marketing experts, and communications specialists.

Business & Tax Incentives

Puerto Rico, one of the fastest growing manufacturing locations worldwide, has approved a new economic and tax incentives program that will further improve the advantages of doing business on the Island.

The Economic Incentives for the Development of Puerto Rico Act was recently enacted into law as Act No. 73 of May 28, 2008 and will substitute the current Tax Incentives Act of 1998.

Beginning on July 1st, 2008 this new tool allows for a wide array of tax incentives and credits that enable local and foreign companies to operate successfully in Puerto Rico enjoying the benefits of operating within a US jurisdiction, while taking advantage of a foreign tax structure.

Eligible businesses include:

- ~ Manufacturing
- ~ Export services: Commercial distribution, consulting, financial services, equipment repair, electronic databases, and others
- ~ Scientific research and development
- ~ Products produced from recycled materials collected in Puerto Rico
- ~ Production of energy from local renewable resources
- ~ Hydroponics cultivation and aquaculture
- ~ Tourism

In addition to the tax incentives offered by PRIDCO that are described here, tax incentives for agriculture and tourism projects are available from the Puerto Rico Department of Agriculture and the Tourism Company, respectively.

Tourism Highlights

- ~ Accounts for 6% of the GDP
- ~ Puerto Rico attracted 5.4 million visitors in fiscal year (FY) 2007-2008
- ~ U.S. travel market represents 25% of the total overnight visitor base
- ~ Local occupancy rates have remained fairly steady over the past five years, fluctuating between 67% and 72%

For more information, please refer to www.pridco.com.

Workforce & Training

There are over 163,000 technically skilled workers actively seeking employment in Puerto Rico. Over two-third are high school graduates and almost a third has one or more years of post-secondary education. Puerto Rico produces over 22,000 university graduates per year at the Associate, Bachelor, Master, Professional and Doctoral levels. Over 9,000 are in science and engineering. The total potential employee pool is even greater than these numbers imply, since job growth brings more Puerto Ricans back into the labor force domestically as well as those returning from the mainland.

The University of Puerto Rico, in particular the Mayagüez Campus with its renowned engineering program, has been the source of many talented recruits to Fortune 500 companies and NASA.





According to a survey of U.S. mainland firms with operations in Puerto Rico, our workers are equal to or better than their counterparts in other locations on measures of productivity (94 %), skills (92%) and efficiency (97%). No wonder 53 of the Fortune 100 companies now utilize Puerto Rico's productive and committed workforce. Many manufacturers in Puerto Rico profit from the strong local talent in technical fields, particularly engineering. In addition, numerous grants, incentives and programs are available through several government agencies to train and develop personnel for industry.

PUERTO RICO CONVENTION CENTER



The Puerto Rico Convention Center, opened its doors on November 17th, 2005. It is a business and tourism facility centrally located in Isla Grande, a renovated area of the San Juan metropolis with attractions and activities for conventioners, tourists and residents of Puerto Rico.

In its architectural expression, the design is meant to echo the sights and ambiance of Puerto Rico. For example, large sweeping roof forms bring to mind ocean waves – their complex geometry, color and translucency. The contemporary design was created with polished stone, concrete stucco, and traditional curtain wall on the exterior and island motif doors, wall hangings and tiles adorn the interior. The Convention Center District will surround itself within a unique village of hotels and entertainment complex with shops, restaurants, movie theaters, offices and residences thereby enabling visitors to experience the distinctiveness, vibrancy and uniqueness of Puerto Rico. Two contiguous expansions of the convention center are also planned for the near future.

The Puerto Rico Convention Center District will be a destination within a destination; a master planned urban development covering 113 acres of prime real estate geared primarily to serve the needs of convention and trade show attendees.



Facilities

- Over 580,000 sq. ft. (53,883 m₂)of exhibit & meeting space
- 152,700 sq. ft. (14,186 m₂) exhibit hall
- 30 ft. (2.78 m₂) ceiling in exhibit hall
- 30 ft. (2.78 m₂) utility centers throughout the exhibit hall
- 36,200 sq. ft. (3,363 m₂)of meeting space and 28 breakout rooms
- 39,500 sq. ft. (3,669 m₂)ballroom boasting the largest ballroom in the Caribbean
- 1,800 parking spaces adjacent to the building
- 22 loading docks

Convention Center Services

Audio-Visual and Computer Equipment

Some in-house services and also offers recommendations for additional non-exclusive audio-visual contractors.

Business Center

Photocopy, material production and express mail services for exhibitors and attendees.

Catering

Food and beverage services provided exclusively and supervised by the Convention Center's private Management Company. The Convention Center offers fine dining, concessions, portable dining facilities and exhibitor booth catering services.

Event Personnel

The Center has been developed as a right to work facility. Building security is provided exclusively by the Convention Center. Event staffing, such as event security, badge checkers, ticket takers, ushers, etc., available on an exclusive basis. As the Sales and Marketing Agent for the new Puerto Rico Convention Center, the Puerto Rico Convention Bureau has established a Partner Education Program to ensure the highest level of service by all suppliers to the Convention Center and event planners. The plan calls for frequent training sessions.

Production Rigging, Sound & Light

All rigging services for signs, banners and any theatrical equipment are mounted by the facility's structure. All sound and lighting systems are operated solely by Convention Center staff. Use and operation of outside sound and lighting systems must be coordinated with the Convention Center management prior to the event.

Parking

Parking services in adjacent parking areas will be managed by the Convention Center. Special arrangements should be made in advance if these areas are to be used for exhibits, staging, special parking or truck marshalling. Our expansive truck marshalling yard allows for stress-free, well organized installation and striking of events. Our loading docks accommodate 22 truck bays on one level and six with automated lever.

Utility Services

All utility services, including telecommunication, electric, compressed air, water, and drainage services will be furnished by the Convention Center. These items are available in the exhibition hall utility floor boxes.

Telecommunication

Telecommunication services include voice, data, coaxial and fiber optic access from all areas of the Convention Center including the registration areas, show offices, pre-function spaces, ballroom, meeting rooms, and exhibition hall utility floor boxes.

Electrical

Electrical services are available in all registration areas, pre-function spaces, show offices, meeting rooms, and the ballroom. High-powered electrical disconnects are also available in the ballroom and exhibit hall for concerts, theatrical productions and presentations.

Ease of Access

The Convention Center is equipped with multiple escalators and elevators throughout the complex allowing flow of easy access to and from event activities within 20 minutes time.



www.prconvention.com

EXPLORING PUERTO RICO

Puerto Rico is a blend of Old World European charm with an American flavor. Along with a variety of attractions that celebrate and honor our Hispanic heritage, which dates back to colonial times, the Island also offers many fun-filled ways to absorb the beauty of its nature, ranging from towering mountain peaks and a lush rainforest to beautiful country meadows and pristine beaches.



Here are Puerto Rico's top ten attractions according to the Puerto Rico Tourism Company:

- Fort San Felipe del Morro
- Fort San Cristóbal
- El Yunque National Forest
- The Arecibo Observatory
- Bacardí Distillery
- San José Church
- Río Camuy Cave Park
- Porta Coeli Church
- Tibes Ceremonial Park
- Caguana Ceremonial Park

In order to achieve an optimal degree of sustainable development, every society needs to establish a balance between its population, its resources and the environment. Puerto Rico has worked hard and it is committed to the cleaning and preservation of its beaches, combating erosion and reservoir-sedimentation by planting new trees, and operating scores of recycling centers. Local corporate entities have also contributed to the success of clean-up campaigns by their participation in the beaches and the adopt-a-highway programs.

Puerto Rico stands firmly behind its environmental policy, in part, because its enchanting beauty coexists with one of the world's highest population densities. But Puerto Rico is also home to *El Yunque*, the only tropical rainforest in the U.S. National Forest System. Visitors to Puerto Rico can enjoy a host of eco-tourism activities such as:

- whale-watching in the West
- cave exploration in the North
- reef or underwater cave diving in the West
- scuba and snorkeling in the East
- sea kayaking
- exploring mangroves
- bird watching
- our three bioluminescent bays
- mountain hiking amidst tropical foliage
- manatee watching in the Northeast
- swimming in La Mina Falls in El Yunque Rainforest



Guests can spend some of their free days playing golf on one of our 18 championship golf courses, or enjoying a tennis match on one of our more than 100 courts. The seas surrounding the Island provide a natural playground for a variety of water sports. Enjoy deep-sea fishing, diving, swimming, or wind surfing.

The following are excellent publications/supplements that summarize key features and attractions included in this section. These are:

- *¡Qué Pasa!* - the Puerto Rico Tourism Company's official visitors guide
- *Places to go*
- *Bienvenidos*
- *Tables* - the official restaurant/dining guide of the Puerto Rico Convention Bureau
- *Destination Planner's Guide* (live on www.meetpuertorico.com website)

Most of the aforementioned can be provided free of charge to guests upon arrival or sent by mail well in advance.

Additional information can be found in the following websites:

- www.meetpuertorico.com - Puerto Rico Convention Bureau
- www.seepuertorico.com- Puerto Rico Tourism Company
- www.prhta.org- Puerto Rico Hotel and Tourism Association

PRE/POST STAYS

San Juan

The capital city of **San Juan**, the oldest European-founded city in the United States, is cosmopolitan in nature and its environs are within easy reach – the scale is neither daunting nor intimidating. Visitors will find Puerto Rico completely within their reach with a warm and welcoming people to guide them.

The classic colonial charms of historic **Old San Juan** takes visitors back in time with its cobblestone streets and 17th century Spanish architecture. At the same time the old city is thriving with boutique shops familiar to the U.S. mainland such as Coach, Dooney & Bourke, Polo, Speedo and more.



Northern Adventures

Take a drive along the north coast and you can visit **Dorado**, a town long known for its resorts, beaches, and oceanside golf courses. Farther West you can stop at the **Río Camuy Cave Park** for an exciting look at one of the largest river cave systems in the western hemisphere. And, nearby you will find the 20-acre dish of the **Arecibo Observatory**, largest radio telescope in the world gathering radio emissions from around the Universe and its operated by Cornell University.

Eastern Beauty

Traveling the East side of the Island you will reach several Oceanside championship golf courses and the only tropical rainforest in the U.S. National Forest System. **El Yunque**, officially known as the **Caribbean National Forest**, is a 28,000-acre home to tropical flora and fauna. In the northeastern is the town of **Fajardo**, home to several large marinas. Water sports facilities and charters offer unforgettable sailing, snorkeling, and scuba diving outings, and at nighttime kayaking along a bioluminescent lagoon. **Las Cabezas de San Juan Nature Reserve**, also known as **El Faro** for its hilltop lighthouse.





Southern Charm

Visiting the town of **Ponce** will make you feel as if you've stepped back 100 years in time. The red and black Victorian **firehouse** was built in 1882 and stands proudly in the town square adjacent to the **Cathedral of Our Lady of Guadalupe**. Horse drawn carriages can still sometimes be seen near the town square. Several small museums located in restored mansions provide great insight into Ponce's intriguing history.

Western Discoveries

Porta del Sol is the given name to western Puerto Rico, a natural region of sweeping beaches, clear sea, friendly towns, casual lifestyles and terrific sunsets. Near the southwestern town of **Guánica**, the **Guánica Dry Forest** is one of the finest examples of tropical dry coastal forest in the world, sheltering large numbers of bird species, beaches, mangroves, and hillside forests. Another natural landmark is the **Bioluminescent Bay** at **La Parguera** fishing village. Its nighttime underwater "fireworks" display is produced by millions of microorganisms. And several miles offshore, world-class scuba diving is found along **La Parguera Wall**.



SPOUSES PROGRAM



Palacio de Santa Catalina

La Fortaleza, (The Fortress) is the current [official residence](#) of the [Governor of Puerto Rico](#). It was built between 1533 and 1540 to defend the harbor of [San Juan](#). The structure is also known as *Palacio de Santa Catalina* (Santa Catalina Palace). It is the oldest executive mansion in the [New World](#). It was listed by [UNESCO](#) in 1983 as a [World Heritage Site](#).

Old San Juan - Walking Tour and Shopping

If you don't have time to venture around the Island but still want to explore the many facets of Puerto Rico, San Juan has much to offer. A must-see attraction is Old San Juan. Settled in 1521, it is the oldest historical district under the U.S. flag. Most of its fortresses and urban squares, government buildings, and colonial homes have been meticulously restored. A walk along the cobblestone streets and visits to the many museums, art galleries, restaurants, and stores found here make a fascinating journey into the past.



Ponce Museum of Art

In 1959 Museo de Arte de Ponce (MAP) opened its doors to the public in a colonial house on Cristina Street in the center of Ponce, Puerto Rico. The museum's founder, Luis A. Ferré (1904-2003), launched the island's first fine art museum with seventy-one paintings dating from the fifteenth to the twentieth centuries— all purchased by Ferré in the 1950s expressly for the institution.

Puerto Rico Museum of Art

The MAPR promotes knowledge and appreciation of Puerto Rico's visual arts from the 17th century to the present. Its 130,000 sq. ft. of facilities combines a neoclassical structure dating from the 1920's with a state-of-the-art modern building, set in unique tropical gardens. The MAPR has a top restaurant, a singular art products store, and houses a very interesting Puerto Rican art collection.



El Yunque Rainforest at Luquillo - Excursion

Named after the good Indian spirit, Yuquiya, and shelter to the Caribe Indians for 200 years, El Yunque is the only tropical rainforest in the U.S. National Forest System. Spanning 28,000 acres and reaching an elevation of 3,624 feet, the area receives over 100 billion gallons of rainfall each year. In El Yunque you will see many unique sights and hear many unique sounds unsurpassed by any of the natural wonders. Breathtaking views of feathery ferns, thick ropelike vines, white tuberose, ginger, miniature orchids and some 240 different species of trees are in abundance throughout the area. Home to the Puerto Rican parrot, El Yunque is also a bird sanctuary and you can hear the wondrous strains of these birds harmonizing with the tiny, inch-long coqui's prevalent to Puerto Rico.



Bacardi Rum Distillery and City Tour

The Bacardi Corporation is the largest rum distillery in the world, offering a unique experience for any visitor, especially rum enthusiasts. Guided tours are offered almost every day at Casa Bacardi, taking visitors through a journey from the distillery's beginnings to what it is now. After the tour you'll find a multitude of fresh seafood restaurants close by.

Children Programs

Canopy Tour

A zip line canopy tour allows you to sail from tree to tree and platform to platform on a network of pulleys and double horizontal cables that are mounted between 10 and 70 feet above the tropical forest floor. During your adventure, you will be wearing a harness (that attaches you to the cable system), helmet and gloves. The staff members will help you with your gear and make sure that all your gear is on properly and securely.



Horseback Riding Tour

Whether you're an experienced rider or a beginner, you'll enjoy the two-hour trail ride through the lush tropical foothills of the El Yunque Rainforest, along the banks of the Mameyes River, into the very heart of the legendary Puerto Rican countryside. You'll follow experienced bilingual guides on one of the finest Paso Fino horse the Island has to offer. We recommend you wear long pants for the ride with a swimsuit underneath so you can enjoy a refreshing dip in the beautiful river.

The Wii Olympics - Indoor Team Event

This high paced and truly great new event can be run as part of a conference break out session; a fun team building activity or even as evening entertainment. In fact you can use this event in any format you wish! The event can be organized on a free play basis so that your guests can play at their leisure or it can be hosted as a team based event in which teams will compete on a rotation format with prizes for the team who wins the most games overall. Your entertainment will be controlled by a host and a PA system along with a team of staff to ensure every participant gets the most from this amazing and energetic indoor event.



Dance Heads

Not just lip-synching, not just karaoke, DANCE HEADS superimposes oversized participants' heads on professional dancers' bodies while they sing along to some of the greatest pop hits of all time. The outrageous effect is completed with fully animated backgrounds. Monitors allow delighted viewers to watch participants become instant singing, dancing stars.



Petit Chefs

Here comes the next generation of celebrity chefs. In this scrumptious workshop session, children will learn the basics of cooking simple food. They'll cook up their own business plans, design their menus, and of course experiment with foods and recipes. Workshops will culminate with the children hosting their own cooking show, or preparing one of the favorite recipes for the group.

SOCIAL PROGRAMS

La Casa Cuna de San Juan

La Casa Cuna de San Juan is the first home for abused and/or abandoned children administered by a municipal government: the Municipality of San Juan. It is a home with license of institution and agency of adoption, as authorized by the Department of the Family. Its mission is to provide a transitory home for children who have been abused or abandoned, from 0 to 3 years, guaranteeing their emotional, mental, and physical welfare.



Centro Sor Isolina Ferré

Sister Isolina Ferré and the community of *La Playa* designed a proposal to work with juvenile delinquents, by suggesting that they should be placed under custody by their community and that they should be treated with respect instead of as a criminal. The program was based in a system designed by Charles Grosser named "Advocacy", eventually becoming known as "Advocacy Puerto Rican Style".

San Jorge Children's Hospital

San Jorge is the first private pediatrics hospital in Puerto Rico and the Caribbean. It services all the pediatric sub-specialties thus making it a unique institution in its class. In addition to the specialized units, such as bone marrow transplants, plastic surgery, asthma, diabetes, poisoning, emergency room, oncology, pediatric intensive care and an operating room with induction unit.



These are some of the opportunities available. If your group is interested in being exposed to other advocacy and community groups, our services team will assist you in contacting those groups that appeal to your objectives.

TECHNO-TROPICAL DESTINATION

Puerto Rico boasts one of the most sophisticated technologies available. It is on the cutting edge with satellite feeds, video conferencing, and many other marvels to keep you connected. Puerto Rico is as accessible to cyber-technology as anywhere in the United States. That is why we say that *IN THE CARIBBEAN YOU ARE EITHER OUT OF TOUCH OR YOU ARE IN PUERTO RICO!*

ACTIVITIES AND ENTERTAINMENT

A Puerto Rican adventure is sure to be fun-filled with diverse ways to enjoy the wonderful weather and the naturally festive mood of its people. Connoisseurs of natural beauty enjoy Puerto Rico's exceptionally varied geography, which ranges from towering mountain peaks and lush rain forests, to beautiful country meadows and pristine beaches. The Island's rich heritage, which dates back to the colonial era and beyond, offers a variety of fascinating historical sites including Spanish fortresses and Taíno Indian ceremonial grounds.

Fill your free days playing golf on one of the Island's 16 championship golf courses or enjoy a tennis match on one of its many courts. The seas surrounding the Island provide a natural playground for a variety of water sports. Enjoy deep sea fishing, diving, swimming, or wind surfing. There is even whale watching for the true nature lovers!!

As the business center of the Caribbean, Puerto Rico is the perfect setting for serious convention business and at the same time, leisurely convention activities for the participants of the *ICSB 2013 World Conference*.

All of the above and much, much more is what makes Puerto Rico particularly fascinating: the harmonious blend of its proud heritage, natural beauties, and effervescent business orientation.

Puerto Rico... the perfect choice for the ICSB 2013 World Conference.



TOP 10 REASONS TO MEET IN PUERTO RICO

10. *EASY ACCESS. WE ARE CLOSER THAN YOU EXPECT.*

- Puerto Rico is the airline hub of the Caribbean and receives more than 900 domestic and 600 international flights weekly from the USA, South America and Europe
- Most major hubs, including Atlanta, Boston, Chicago, New York, Philadelphia and Washington DC, offer daily non-stop service to San Juan
- Airports are modern and efficient
- Taxis, buses, and rental cars offer convenient ground transportation

9. *SOMETHING FOR EVERYONE*

- 290 miles of pristine beaches, and a host of lush mountain ranges
- El Yunque Rainforest, the only tropical rain forest in the U.S. Forest System
- Vibrant, modern cities, including San Juan, Ponce, and Mayagüez
- Snorkeling, surfing, diving, sailing, deep-sea fishing and windsurfing
- More than 100 tennis courts and over 18 championship golf courses
- Mountain climbing, rappelling, trekking, and body rafting


8. *CULTURE & HISTORY*

- Over 500 years of Spanish, Taino Indian, African and American heritage & influence offer a distinctive cultural experience in gastronomy, music, folklore and history
- Forts, arsenals, 16th century convents and more provide a unique staging for spectacular events

7. *TOP NOTCH ACCOMMODATIONS*

- Puerto Rico boasts world-class hotels and resorts that offer a wide range of accommodations, conference, and recreational choices for pre & post delegates. Most major hotels offer casinos, too
- Small Inns and *paradores* throughout the Island offer visitors a true flavor of Puerto Rico

6. *EXCELLENT INFRASTRUCTURE & STATE-OF-THE-ARTS TECHNOLOGY*


- Modern highways, transportation system, and great facilities make your stay and getting around the Island a comfortable experience
 - Our communications infrastructure is cutting edge, with sophisticated satellite feeds, video conferencing and other hi-tech meeting musts. Best of all, it's easy for your members to keep in touch since Puerto Rico offers the same cell phone and wireless technology available worldwide
- 

5. **PUERTO RICO CONVENTION CENTER**
 - Completed in November 2005, it has redefined Puerto Rico's tourism landscape
 - Offering 580,000 square-feet (53,883 m₂) of meeting space
 - Largest convention center in the Caribbean

 4. **CARIBBEAN CULINARY CAPITAL**
 - Fine dining includes Puerto Rican specialties (a mix of Spanish, Creole, and Native flavors) and a wide variety of international cuisine
 - Host to internationally renowned gastronomic festivals such as: Saborea Puerto Rico: A Culinary Extravaganza, Food and Wine Society of America, and Taste of the Caribbean, among others
 - Nightlife and cultural activities include world-class casinos, nightclubs, theater, dance, opera, outdoor concerts and a wide range of performing arts events

 3. **GREAT REPORT CARD**
 - Few destinations generate the level of excitement and event attendee satisfaction that Puerto Rico does
 - 94% of planners express a high likelihood of returning to the Island
 - The personal touch that Puerto Ricans give to everything they do is what creates the unique essence of Puerto Rico

 2. **STRONG DESTINATION TEAM COMMITTEE**
 - Professionals at the Bureau are ready and willing to assist the ***International Council for Small Business*** in every step of the way with award-winning services and promotional materials.
 - The Puerto Rico Convention Bureau, the Puerto Rico Hotel & Tourism Association, the Puerto Rico Tourism Company and the Convention District Authority have all expressed their great interest and support in the efforts to host the ***ICSB 2013 World Conference***.

 1. **PUERTO RICO, THE US SHINING STAR OF THE CARIBBEAN**
 - A part of the United States with a Latin Flavor
 - English and Spanish are the official languages
 - Cultural bridge to Latin America
 - Central air hub of the Caribbean
- 

BESTCITIES GLOBAL ALLIANCE

BestCities global alliance is the first and only international convention bureaus alliance with eight partners on five continents. Its mission is to be recognized internationally for being innovative and setting and delivering the world's best convention bureau practices for the meetings industry.

San Juan is one of the newest cities to be designated as a BestCities member. It is also the only Spanish-speaking city and the only one in the Caribbean to receive such a distinction. In January 2005 San Juan joined Cape Town (South Africa), Copenhagen (Denmark), Dubai (United Arab Emirates), Edinburgh (Scotland), Melbourne (Australia), Singapore (Asia) and Vancouver (Canada) as a BestCities full partner.

BestCities members lead the way in developing global best practices through innovation, knowledge exchange, professional development and clients servicing in the meetings industry. Basically, clients always know what to expect – the destinations represented by the partners have the facilities, attractions, and infrastructure to ensure a successful convention.

By choosing a meetings destination like San Juan, visitors are guaranteed a level of expertise unprecedented anywhere else in the Caribbean.

For more information please visit www.bestcities.net.



WE HAVE THE EXPERTISE TO ORGANIZE YOUR EVENT

Puerto Rico, the Preferred Meeting Destination of the Americas has been host to world-renowned groups such as:

2000	Association of Trial Lawyers of America
2001	International Association Convention & Visitors Bureau (IACVB)
2001	Public Relations Society of America - Counselors Academy
2001	British Consultants Bureau Mission - British Consulate
2002	National Basketball Players Association
2002	International Council for Small Business
2002-06	New York State Public Employees
2003	Council of State Governments
2003	FIBA Men's Qualifying Olympic Tournament
2004/05	American Society of Mechanical Engineers
2004	World Amateur Golf Team Championships
2005	United States Chamber of Commerce
2005	Disabled American Veterans Annual Meeting
2005	National League of Postmasters of the U.S. Annual Meeting
2005	52nd International Billfish Tournament
2005	University of Arizona- Higher Education Conference
2006	Society for American Archaeology Annual Convention
2006	World Baseball Classic
2006-15	Interphex by Reed Exhibitions-largest producer of trade shows in North America
2007	National Guard Association of the United States
2007	Caribbean Gaming Annual Conference
2007	ESPN- Puerto Rico Tip Off
2007	National Retired Basketball Players Assoc- Legends of Basketball
2007	Internet Corporation for Assigned Names and Numbers.
2007	Association General Contractors
2007	CAFTA Tradeshow
2008	ABC National Convention Craft Championships & Construction
2008	Service Employees International Union
2008	Shoppers Drug Mart Annual National Conference
2008	PGA Tour- Puerto Rico Open
2009	Leadership Meeting- City Wide Convention
2009	80 th Annual LULAC National Convention
2009	American Psychological Association
2009	American Astronomical Society 2009 Division Annual Meeting
2009	NAHJ Convention, Career & Media Expo

Below is a list of some programs that will visit the Island in 2010 & beyond:

2010	United States Department of State Economic Officers Conference
2010	Federal Bureau of Investigation Region 6 Training Academy
2011	American Bar Association Midwinter Council Meeting
2011	Service Employees International Union Executive Board Meeting
2011	ASLO - Aquatic Sciences Meeting 2011
2011	International Society of Physical Rehabilitation
2012	American Association of Tissue Banks Annual Meeting
2013	Society of Critical Care Medicine Annual Congress
2013	84th American Thyroid Association Annual Meeting
2014	Caribbean Dansport Classic



**SEE YOU IN PONCE
PUERTO RICO
2013!!!**

Ponce Hilton

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INTERNATIONAL COUNCIL FOR SMALL BUSINESS

LETTER OF AGREEMENT TO HOST THE ICSB WORLD CONFERENCE

AGREEMENT, made this 25 day of October 2012, by and between the Host International Council for Small Business Puerto Rico and Caribbean Affiliate (ICSB PR&C) (hereinafter referred collectively as HOST) and the International Council for Small Business (ICSB), to host the 2013 ICSB World Conference in Ponce, Puerto Rico.

WHEREAS, the International Council for Small Business is the world's largest international professional organization dedicated to advancing small business and entrepreneurship, coordinates and integrates programs and information among its 2000 plus members in 70 countries joined through its affiliates in Australia/New Zealand, Argentina, Canada, China, Europe, Japan, Korea, Middle East, Republic of China-Taiwan, Puerto Rico & the Caribbean, Singapore, South Africa and the United States.

WHEREAS, the ICSB, a non-profit organization, advances entrepreneurship and small business development internationally through Global Knowledge, Global Networks, Applied and Theoretical Research, Education/Teaching Exchange, Small Business Consulting/Advising and Sharing of Government Programs,

WHEREAS, ICSB and its affiliates support National, Regional and World Conferences which provide members an opportunity to learn and contribute to the latest developments in small business management and entrepreneurship with the worldwide leaders in small business management and entrepreneurship,



WHEREAS, the (HOST), desires to cooperate with the ICSB in the development and coordination of the annual World Conference for the benefit of small business, ICSB members world-wide, the respective affiliate, and various other interested groups/organizations.

WHEREAS, the HOST, agrees to follow the policies and procedures outlined in the World Conference Planning Guide and unless prior agreement is reached with the ICSB, will adhere to the guide as an agreement to receiving designation as the host or host affiliate of the particular World Conference.

THEREFORE, the parties agree as follows:

1. Criteria to Host World Conference The World Conference of the ICSB is hosted by an affiliate in good standing or approved host (e.g., University, Center for Entrepreneurship, or other non-profit hosting agency). Any agreement to host and organize the World Conference includes the following responsibilities: Ensure that the conference theme, registration fee and all events surrounding the conference are consistent with the ICSB's philosophy and goals. Work with the Senior Vice President for Programmes and the ICSB Board of Directors. Prepare and submit all required reports on time and with full disclosure (See World Conference Planning Guide, Appendix A: Time-Table for World Conference and actual World Conference Planning Guidelines text). Provide a full accounting and a complete conference report within the required time period. Cooperate with ICSB through the Senior Vice President for Programmes to select speakers and events. Cooperate with ICSB in the solicitation of sponsorships for the conference and in sharing of the proceeds of such cooperative solicitations (as outlined in the World Conference Planning Guidelines).

2. Agreement on individual activities in support of the World Conference initiated by affiliate. Details related to individual activities will be agreed upon in writing through an exchange of letters/e-mails by designated contact persons for the parties (Refer to World Conference Planning Guidelines). The letters will specify: a) names of contact persons; b) scope of activity; c) budget for the World Conference; d) designation of person(s)/entity fees to receive income and pay expenses connected with the World



Conference; e) addition of participating cosponsors; and any exhibition in conjunction with the activity concerned.

3. Allowable fees. Any fees charged for participation in the cosponsored activity shall not exceed the estimated direct and indirect costs of the activity. Most attendees must secure funding from their respective organizations, generally academic, corporate, or governmental. High registration fees will prohibit many from attending. Thus, it is important to secure private-public sector funding or reduce costs so as to minimize registration fees. A good benchmark is to examine prior three years of registration fees from previous ICSB World Conferences. A differential fee for non-members, consisting of an appropriate membership fee plus conference registration fee must be established. Membership fees collected from non-members shall be forward to the International office within 60 days after the close of the World meeting.

4a. World Conference Fee to ICSB. Affiliates will agree to pay the ICSB a fix rate, which is currently \$16,000 US, for right to hold the annual World meeting. This fee is due in two parts (for detailed information please refer to Section 4.0 ICSB FEES of the ICSB 's PLANNING GUIDELINES FOR WORLD CONFERENCES – June 2005 version). As stated in the planning guidelines, the fee will be paid in two components: The fee will be paid in two components: 12 months before the conference the Host Affiliate will pay half (\$7,500USD) the Hosting Fee and a final check for the balance of the fee will be provided to the Senior Vice President Finance & Control at the commencement of the Conference. If the Hosting Affiliate completes all the reporting process as required in the World Conference Planning Guidelines, and confirmed by the SVP of Programmes, the IO will return \$1000USD to the Hosting Affiliate, after the reporting process is certified.

Signatory initials selects this option and negates 4b. _____

4b. Option for Revenue Sharing. Subject to approval by the ICSB Board of Trustees, ICSB may enter into an agreement to share revenue/loss for the Annual World Conference with the Affiliate or Host. The revenue sharing model shall be herein specified to be 25% to ICSB and 75% to Affiliate or Host. Accounting for the conference budget shall be the responsibility of the Affiliate or Host and shall



be presented to the ICSB within 90 days of the close of the conference. The Affiliate or Host shall provide to the ICSB a non-binding budget indicating pro-forma sources of revenues and expenses with its proposal to host the World Conference. While it is recognized that the final accounting may vary from this pro-forma budget, this budget shall serve as the basis for the final accounting.

Signatory initials selects this option and negates 4a. _____

5. Appropriate recognition. The ICSB and the affiliate each will receive appropriate recognition, reflecting the respective roles of the parties, through the use of the parties' names and logos in materials distributed or otherwise used in connection with the World Conference, including room decor. In distributed materials, the names and logos of all sponsors will be presented.

6. Requirements for printed materials. ICSB reserves the right of final approval of all information to be provided at or through the World Conference, regardless of the form of communication.

7. Lists of participants/attendees. Within thirty (30) days after the conference, a complete list of all attendees names, addresses, telephone and FAX numbers available shall be generated for use in publishing the Annual Membership Directory per agreed upon format.

8. Public officials/political candidates. Political candidates and/or elected officials may participate in World Conference activities and events for the sole purpose of promoting the mission of ICSB and its affiliates.

9. Quality and Quantity of activities. The parties will cooperate to ensure that the activity will be of the highest quality and quantity will be comparable to previous World Conference standards. This applies to number of days, events, meals and social activities. This should be consistent with World Conference Planning Guide.



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10. Financial report. Within 90 days following the conclusion of the World Conference, per the World Conference Planning Guide, the affiliate will generate for ICSB a final financial report summarizing income collected and expenses paid in connection with the World Conference. Within ninety (90) days a list of revenues, including contributions of sponsors and exhibitors, shall be generated for the ICSB Senior Vice President for Finance and Control. Any adjustments, as per Clause 4, shall be negotiated at this time. In addition, any pending funds/ fees shall be forwarded to the International Office.

11. Liability. Neither party assumes any liability for costs incurred by, or damages assessed against, the other party or any participating cosponsor involved with the World Conference.

12. Termination and/or Cancellation. Either party may terminate and/or cancel this agreement upon not less than eighteen (18) months from signature of contract written notice by certified mail to the other party. Termination shall not affect compliance with all terms of the agreement for activities completed before termination. Termination of this agreement by said Affiliate of Host within eighteen months of the scheduled World Conference date will result in a cancellation clause penalty of \$5,000 U.S. if the conference can not be rescheduled.

ICSB

Host

Dr. Thomas Cooney

ICSB President

2201 G Street NW, Washington DC

Phone: 1-202-994-0704

Date: 10-25-12

Dr. Jaime Santiago-Canet

ICSB PR&C

Pontifical Catholic University of Puerto Rico

Ponce, PR 00717-9997

Date: